

1 Introduced April 14, 2026, by Councilwoman
2 Denham

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4 **RESOLUTION R26-14**

5 A resolution authorizing the D.A.D. Project South School Supply giveaway and
6 Toys for Tots giveaway at the Slidell Auditorium as limited City-sponsored events.

7 WHEREAS, the D.A.D. Project is a non-profit organization with a goal to
8 strengthen fathers and families in St. Tammany Parish; and
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10 WHEREAS, on August 1, 2026, the D.A.D. Project South will host a School
11 Supply giveaway at the Slidell Auditorium; and
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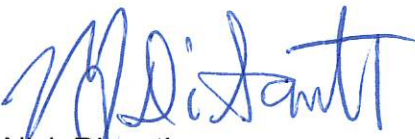
13 WHEREAS, on December 17, 2026, the D.A.D. Project South will host a Toys
14 for Tots giveaway at the Slidell Auditorium.
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16 WHEREAS, the D.A.D. Project South School Supply giveaway and Toys for
17 Tots giveaway are both open to the general public.
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19 NOW THEREFORE BE IT RESOLVED by the Slidell City Council, that it
20 hereby authorizes, subject to the consent of the Mayor, the waiver of rental fees and costs
21 for the Slidell Auditorium for the limited City-sponsorship of the D.A.D Project South School
22 Supply giveaway on August 1, 2026 and Toys for Tots giveaway on December 17, 2026
23 at the Slidell Auditorium.
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28 **ADOPTED** this 14th day of April, 2026.
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37 Thomas P. Reeves
38 Council Administrator
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Nick Disanti
President of the Council
Councilman, District D

D.A.D PROJECT SOUTH

Developing Accountable Dads · www.dadproject.org



Impact Summary · Proposed Collaboration with the City of Slidell
Father Engagement Programming for Families with School-Aged Children

300+

FAMILIES SERVED
ANNUALLY

98%

1ST-TIME ENGAGEES

WHO WE ARE

The D.A.D Project "Developing Accountable Dads" is a nationally recognized father engagement nonprofit founded by Slidell native Donald P. Williams III, MPA. Our model equips fathers with strength-based parenting skills, connects them to community resources, and creates spaces where men grow, heal, and lead their families with purpose.

OUR ROOTS IN SLIDELL

The D.A.D Project South has operated on the Northshore since 2019, serving families across St. Tammany and Tangipahoa Parishes. Donald's personal connection to Slidell gives the D.A.D Project a genuine stake in this community's future.

WHAT WE HAVE DELIVERED HERE

Toys for Tots

Distributed gifts to over 150 Slidell-area families alongside our community partners.

STEAM Engagement Days

Fathers and children learn together through science experiments, arts, and hands-on activities that normalize educational involvement.

The Lake 94.7 Feature

Regional radio spotlight reaching fathers across Slidell, Mandeville, and Covington with a message that engaged fatherhood changes outcomes.

OUR MISSION

The D.A.D Project is dedicated to strengthening families by equipping, empowering, and encouraging fathers to be actively present in the lives of their children.

DOCUMENTED IMPACT

Our PFCE Framework-aligned evaluation model measures outcomes across five domains, and the data reflects a consistent pattern: fathers who engage with The D.A.D Project show up differently for their kids.

- 98% of participants are first-time enrollees in a structured fatherhood program.
- Participants report stronger parent-child relationships and measurably increased educational involvement.
- Fathers build lasting peer networks — replacing isolation with accountability and brotherhood.
- Children demonstrate improved school readiness indicators and access to essential resources.

NATIONAL RECOGNITION

The D.A.D Project is not a local organization trying to go national — it is a national organization with deep local roots. Our visibility includes:

- The Kelly Clarkson Show (with Special Guest Host Simu Liu)
- ABC7 SoCal Stron- Best Start South LA
- The Lake 94.7 — Northshore's regional media platform
- Featured in NOLA.com / The Times-Picayune (St. Tammany edition)
- MUSD-partnered school readiness programming (Los Angeles)

STATE OF LOUISIANA RECOGNITION: SCR 9

In 2025, the Louisiana Legislature passed Senate Concurrent Resolution 9 (SCR 9), establishing the Louisiana Task Force on Fatherhood Engagement under Governor Jeff Landry. Donald participated in Dads Day at the Capitol, Donald was featured in the Task Force's official Final Report Executive Summary, pictured alongside the Task Force's seven statewide recommendations.

The D.A.D. Project South is recognized statewide as an existing resource and proven program for promoting fatherhood engagement in Louisiana, highlighted for its STEAM Engagement Days and Man Cave peer-support groups.

WHY FATHER ENGAGEMENT MATTERS

1 in 4 children in the United States lives without a biological, step, or adoptive father in the home. That statistic is not abstract — it shows up in the classrooms, counselor's offices, and pediatric health centers of Slidell every single day.

"When fathers are engaged in their children's education, outcomes improve measurably. At The D.A.D Project, our mission is to ensure that every father understands the weight of that role, and has the tools, the support, and the community to fulfill it."

— Donald P. Williams III, MPA | Founder & CEO, The D.A.D Project

WHAT THE RESEARCH TELLS US

Academic Achievement —

Active fathers have a direct, measurable impact on a child's reading, math, and verbal skills.

Emotional Security —

Children with engaged fathers demonstrate higher self-esteem and emotional regulation.

School Readiness —

Father involvement in early education correlates with improved attendance and learning outcomes.

Long-Term Success —

Engaged fatherhood is among the strongest protective factors against juvenile justice involvement and dropout rates.

"When Fathers Are Present, Families Thrive"

www.dadproject.org