

1 Introduced January 13, 2026, by Councilman
2 DiSanti, seconded by Councilwoman Haggerty,
3 (by request of Administration)

4 **RESOLUTION R26-01**

5 A resolution authorizing the Mayor of the City of Slidell to execute a
6 memorandum of understanding with the East St. Tammany Business Alliance.
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8 WHEREAS, the East St. Tammany Business Alliance is a non-profit
9 corporation dedicated to serving East St. Tammany businesses through the provision of
10 innovate resources and the fostering of collaborative partnerships, with a vision to uplift the
11 community, create lasting, positive change for area businesses, and strengthen the local
12 economy; and
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16 WHEREAS, the City of Slidell desires to enter into a memorandum of
17 understanding with the East St. Tammany Business Alliance so as to allow one (1) annual
18 ESTBA event at the Slidell Auditorium in exchange for a Large Business Membership for
19 the City.
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23 NOW THEREFORE, BE IT RESOLVED by the Slidell City Council that the
24 Mayor of the City of Slidell is hereby authorized to enter into a Memorandum of
25 Understanding with the East St. Tammany Business Alliance consistent with those terms
26 in the draft attached hereto as Exhibit A.
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30 **ADOPTED** this 13th day of January, 2026.

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32 Nick Disanti
33 President of the Council
34 Councilman, District D

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36 Thomas P. Reeves
37 Council Administrator
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EXHIBIT A

MEMORANDUM OF UNDERSTANDING

By and Between

CITY OF SLIDELL

and

EAST ST. TAMMANY BUSINESS ALLIANCE

This Memorandum of Understanding (“MOU”) is agreed upon by and between the City of Slidell (the “City”) and the East St. Tammany Business Alliance (the “ESTBA”).

WHEREAS, the ESTBA is a non-profit corporation dedicated to serving East St. Tammany businesses through the provision of innovate resources and the fostering of collaborative partnerships, with a vision to uplift the community, create lasting, positive change for area businesses, and strengthen the local economy; and

WHEREAS, the ESTBA is governed by a board of directors comprised of area business leaders who serve to support local companies large and small, whether those businesses are for profit or nonprofit; and

WHEREAS, the City and the ESTBA recognize that their efforts and purposes related to business development and innovation, economic development, and community enhancement are interrelated; and

WHEREAS, the ESTBA is fully funded by its member businesses, as well as by non-dues income. Having the largest municipality in St. Tammany Parish as a supporter and collaborator will allow area businesses further opportunities to thrive through connection with public resources and support; and

WHEREAS, the ESTBA provides additional benefits to the City by fostering an atmosphere for commerce to grow, which adds to the quality of life of all citizens.

NOW THEREFORE, premises considered, the parties agree as follows:

The City will allow the ESTBA use of the Slidell Auditorium once per year to host events (appx. \$800 value) in exchange for a Large Business membership (\$500 value). The ESTBA will be responsible for providing event insurance as per City requirements, and the ESTBA will pay any fees to rent table linens for events. The cost of the City of Slidell for cleaning event linens will be passed to the ESTBA. Other rental obligations may be required as per City ordinances. The ESTBA membership will provide the City of Slidell with its full scope of membership benefits for a large business. The parties acknowledge and agree that they are each receiving commensurate benefits under this MOU, including substantial non-monetary benefits to the City in the form of increased direct connection to area businesses leaders so as to facilitate collaborative growth within the City over multiple industries and sectors.

The term of this agreement shall begin on January 15, 2026 (the “Effective Date”) and run through January 14, 2027. Thereafter, the agreement shall automatically renew for additional one

(1) year periods, unless any party provides written notice of termination at least (30) days in advance of the then-current term.

Either party shall otherwise have the right to terminate this agreement providing 60 days' notice via electronic mail or U.S. postal service, subject to fulfilling any reciprocal obligation already accrued. Should acts of God impact a party's ability to perform under this Agreement, the parties shall work in good faith to agree upon commensurate alternative performance or they shall otherwise agree to terminate this Agreement without further obligation.

IN WITNESS WHEREOF, the parties have executed this Agreement on the dates set forth below, effective as of the Effective Date.

City of Slidell

By:  Randy Fandal (Jan 19, 2026 11:20:17 CST) 01/19/2026
Randy Fandal, Mayor Date

East St. Tammany Business Alliance

By:  Miranda Lindsay (Jan 19, 2026 10:10:02 CST) 01/19/2026
Miranda Lindsay, Vice-President; Director Date