

1 Introduced October 14, 1997, by Councilman
2 Callahan, seconded by Councilwoman
3 Williams (both by request of Administration)
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6 **RESOLUTION R97-40**
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9 A resolution authorizing the Mayor of the City of Slidell to enter into a
10 Cooperative Endeavor Agreement with the Chamber of Commerce for the production of
11 a television advertisement intended to induce shopping in Slidell.
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13 WHEREAS, the City of Slidell has an obligation to provide for the general
14 welfare of its citizenry; and


15 WHEREAS, the Chamber of Commerce engages in economic development
16 efforts; and

17 WHEREAS, economic development efforts have been deemed a public
18 purpose; and

19 WHEREAS, to foster the Chamber of Commerce economic development
20 efforts, the City of Slidell will contribute One Thousand Dollars (\$1,000.00) as
21 consideration for the production and promotion of a television advertisement to promote
22 shopping in Slidell; and

23 NOW THEREFORE BE IT RESOLVED by the Slidell City Council that it does
24 hereby authorize the Mayor of the City of Slidell to enter into a Cooperative Endeavor
25 Agreement between the City of Slidell and the Chamber of Commerce according to the
26 terms and conditions of the agreement attached hereto and made a part hereof.
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28 **ADOPTED** this 14th day of October, 1997.
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32 Bob Callahan
33 Councilman, District B
34 President of the Council

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37 Davis Dautreuil
38 Council Administrator/Clerk of the Council
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