Introduced October 23, 2001, by Councilman Cerny, seconded by Councilman Cusimano (both by request of Administration)

Item No. 01-10-2261

ORDINANCE NO. 3043

An ordinance amending the Code of Ordinances of the City of Slidell, Appendix A Zoning, Part 2, by amending Section 515.08 of the Sign Ordinance to allow for City sponsored signs/banners in the City right-of-way.

WHEREAS, the Slidell Planning and Zoning Commission has issued a favorable recommendation with certain conditions.

NOW THEREFORE BE IT ORDAINED by the Slidell City Council that it does hereby amend its Code of Ordinances, Appendix A Zoning, Part 2, by amending Section 515.08.

515.08. Public signs and City-sponsored community promotional signs or banners erected in the public right-of-way. Promotional signs or banners erected in the public right-of-way shall be subject to the following conditions:

- 1. Advertising space shall be limited to no more than the bottom 25% of the banner.
- 2. Banner placement shall be limited to C-3 and C-4 zones only.
- Banners shall be removed and replaced a minimum of once a year or when damaged.
- 4. There shall be a limit of only one (1) banner per utility pole, and placed no less than 20 feet from the street level. All banners shall be uniform in height.

ORDINANCE NO. 3043 ITEM NO. 01-10-2261 PAGE 2

- No banner shall be placed on the new decorative street light poles in Olde Towne.
- 6. Banners placed on Gause Boulevard and on Old Spanish Trail shall be placed on utility poles located within the median only, if a median exists.
- 7. Banners shall be grouped together with a standardized design theme.
- 8. Banners shall not block visibility of existing business signs.
- 9. Banner locations must be approved by the Planning Department prior to installation.

This ordinance shall be effective until January 1, 2005.

ADOPTED this 27th day of November, 2001.

DELIVERED 11-28-01 1:00 pm

to the Mayor

RECT 12:3-81 10:30 am

. Mayor

Jack Cerny

President of the Council

Councilman, District F

Salvatore A. Caruso

Mayor

Davis Dautreuil) who

Council Administrator/Clerk of the Council