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6 Amended by Ord. 2066 on 3/10/87
7 Amended by Ord. 2153 on 12/22/87

8 Introduced August 12, 1986 by
9 Councilman Callahan, Councilman
10 Berault, Councilman Van Sandt,
11 Councilman Washington, seconded by

12
13
14 Item No. 86-8-1055
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16
17 ORDINANCE NO. 2020
18

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20
21 An ordinance amending Appendix A-Zoning, Part 2, Section
22 2.23 Sign Regulation, of the Code of Ordinances of the City of
23 Slidell.
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25
26 BE IT ORDAINED by the Slidell City Council that Appendix
27 A-Zoning, Part 2, Section 2.23 Sign Regulation is hereby deleted
28 in its entirety and reenacted as follows:
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31
32 SECTION 500. Sign Regulation.
33

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35 501. Statement of Purpose.
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37 The purpose of this ordinance is to provide a feasible
38 standard for the erection and maintenance of street
39 graphics which communicate to the public and which use
40 sight lines created by the public right-of-way.
41

42 The intent of this ordinance is to promote the safety of
43 persons and properties, to allow for efficient communi-
44 cation between people and their environment, to enhance
45 and preserve the appearance and economic value of the
46 environment, to prevent physical, visual and traffic
47 hazards caused by distracting street graphics, and to
48 reduce the nuisance factor which street graphics pose
49 to users of public rights-of-way and adjacent properties.
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52 502. Definitions.
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54 The following definitions shall be applicable to the
55 provisions of this ordinance:
56

57 502.01 Attached sign. Any sign attached to, applied on,
58 or supported by any part of a building (such as a
59 wall, roof, window, canopy, awning, arcade, or
60 marquee).
61

62 502.02 Balloon. An inflatable bag filled with a gas
63 and often tied to poles or a horizontal support
64 to serve as an attention-getting device.
65

66 502.03 Banner. A piece of flexible material such as
67 cloth or plastic sheet attached to one (1) or
68 more supports.
69

70 502.04 Billboard. Any off-premises structure in excess
71 of seventy (70) square feet, whether free-stand-
72 ing or affixed to another structure, upon which
73 posters or poster sheets can be mounted or pasted
74 thereon or on which message(s) and/or illustra-
75 tion(s) can be painted or otherwise applied
76 directly thereto.
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- 12 502.05 Canopy sign. A sign which is mounted on a per-
13 manently roofed shelter covering a sidewalk,
14 driveway, or other similar area.
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- 16 502.06 Complex. A building or set of buildings com-
17 posed of two (2) or more sections or interre-
18 lated parts.
19
- 20 502.07 Construction announcement signs. Signs identi-
21 fying the architects, engineers, contractors,
22 and other individuals involved in the con-
23 struction of a building.
24
- 25 502.08 Flashing signs. Signs which have flashing,
26 blinking, changing or fluttering lights or
27 other similar illuminating devices.
28
- 29 502.09 Free-standing sign. A permanent sign which
30 is supported by one (1) or more uprights or
31 braces in or upon the ground and not attached
32 to any building or wall which may include a
33 changeable copy display.
34
- 35 502.10 Garage sale sign. A temporary sign announ-
36 cing a garage or yard sale.
37
- 38 502.11 Identification sign. An on-premises sign that
39 displays no more than the name, numerical ad-
40 dress, crest, insignia or trademark, occupation
41 or profession of an occupant of the premises
42 or name of any building on the premises.
43
- 44 502.12 Illuminated sign. Any sign in which a source
45 of light is used in order to make readable the
46 message shall be defined as an illuminated sign.
47
- 48 502.13 Inoperative vehicle. Any vehicle that cannot
49 operate under its own power or is not currently
50 legal for highway use.
51
- 52 502.14 Institutional bulletin board. An on-premises
53 sign containing a surface upon which is dis-
54 played the name of a religious institution,
55 school, library, or community center and the
56 announcement of its service or activities.
57
- 58 502.15 Integral sign. Such signs for churches, temples
59 or names of public buildings, dates of erection,
60 monumental citations, commemorative tablets and
61 other similar signs when carved into stone,
62 concrete, or other building material, or made
63 of bronze, aluminum or other permanent type of
64 construction and made an integral part of the
65 structure to which they are attached.
66
- 67 502.16 Nonconforming sign. A sign which was in exis-
68 tence prior to the adoption of this ordinance
69 which does not conform to the provisions of
70 this ordinance.
71
- 72 502.17 Obsolete sign. The signs of any business oper-
73 ating at the time of the passage of this ordinance
74 which are included under subsection 527.04B. When
75 that business ceases operation, subsection 527.04B
76 no longer applies and its signs are henceforth
77 considered obsolete. Signs advertising a product
78 or service no longer provided or rendered are
79 also considered obsolete signs.
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12 502.18 Off-premises sign. A sign, which is not a bill-
13 board, relating its subject matter to premises
14 other than the premises on which it is located.
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16 502.19 On-premises sign. A sign, which is not a bill-
17 board, relating its subject matter to the prem-
18 ises on which it is located.
19
20 502.20 Portable sign. Such signs that are not firmly
21 anchored and secured to either a building or the
22 ground. A firmly anchored sign is any sign at-
23 tached to a rigid support such as a wood or steel
24 post which is firmly set in the ground and secured
25 in a concrete base.
26
27 502.21 Political sign. Any sign which indicates the
28 name, cause or affiliation of anyone seeking pub-
29 lic office, or which indicates any issue for which
30 a public election is scheduled to be held.
31
32 502.22 Premises. Any lot or unplatted tract, or any
33 combination of contiguous lots or unplatted tracts
34 held under single ownership.
35
36 502.23 Primary building sign. A sign which is mounted
37 against, painted on or affixed to a building,
38 wall facia, awning or sloping roof and directs
39 attention to a business, comodity, service, enter-
40 tainment or other activity conducted on the prem-
41 ises upon which the sign is located.
42
43 502.24 Private traffic directional signs. Such signs
44 directing vehicular or pedestrian traffic move-
45 ment into a premises or within a premises.
46
47 502.25 Projecting sign. A sign attached to and supported
48 by a building or other structure and which extends
49 therefrom.
50
51 502.26 Public property signs. Signs that are not located
52 on the premises of the business or organization
53 being advertised, but are located on public prop-
54 erty.
55
56 502.27 Public signs. Signs of a noncommercial nature,
57 and in the public interest, erected by or upon the
58 order of a public officer in the performance of
59 his public duty, such as safety signs, zoning
60 signs, memorial plaques, signs of historical in-
61 terest and all similar signs, including signs
62 designating hospitals, libraries, schools, air-
63 ports, and other institutions or places of public
64 interest and concern.
65
66 502.28 Public warning signs. Any sign which warns the
67 public of possible danger or informs the public
68 of certain restrictions (such as "Beware of the
69 Dog" or "No Trespassing").
70
71 502.29 Real estate signs. Temporary signs advertising
72 the sale, rental, or lease of the premises or part
73 of the premises on which the signs are displayed.
74
75 502.30 Roof. The top covering of a building or area de-
76 signed and constructed to shield the area under-
77 neath from the weather. The term "roof" includes
78 the term "canopy".
79
80 502.31 Roof sign. A sign erected upon or above a roof or
81 canopy of a building and affixed to that roof or
82 canopy.

- 13 502.32 Sign. The term "Sign" shall mean and include
14 every sign, billboard, ground sign, wall sign,
15 roof sign, illuminated sign, projecting sign,
16 temporary sign, marquee, awning, canopy, and
17 street clock, and shall include any announcement,
18 declaration, demonstration, display illustration
19 or insignia used to advertise or promote the
20 interests of any person when the same is placed
21 out of doors in view of the general public.
22
- 23 502.33 Sign area. The sign area shall be that area de-
24 termined by using actual dimensions where prac-
25 ticable, or approximate dimensions when irregular-
26 ity of sign shape warrants. Such area shall
27 include the extreme points or edges of the sign,
28 excluding the supporting structure which does not
29 form part of the sign proper or of the display.
30
- 31 502.34 Sign face. That area of a sign contained in a
32 rectangle enclosed by continuous non-bisecting
33 straight lines connecting the extreme points or
34 edges of a sign or individual letters and/or
35 graphics mounted on or painted on a building.
36
- 37 502.35 Snipe sign. A sign which is attached to trees,
38 utility poles, or fences except public warning
39 signs. This does not refer to snipe signs as
40 used in billboards.
41
- 42 502.36 Special event sign. Any sign or display which ad-
43 vertises an event such as a fair, grand openings,
44 anniversaries, or special designated city-wide or
45 annual events.
46
- 47 502.37 Subdivision markers. A sign which identifies a
48 subdivision when located within the subdivision
49 limits.
50
- 51 502.38 Trademark flags. A flag bearing the recognized
52 logo or symbol of an organization, business or
53 corporation.
54
- 55 502.39 Under-canopy sign. A sign which is located be-
56 neath or projecting below a permanent roofed shel-
57 ter covering a sidewalk, driveway, or other sim-
58 ilar area.
59
- 60 502.40 Unsafe sign. Any sign which, because of its lo-
61 cation, coloring, illumination, or animation,
62 interferes with a motorist's perception of vehi-
63 cular or pedestrian traffic, or intersectional
64 traffic, or traffic control devices, or the traf-
65 fic directional signs. Any sign which, because
66 of its construction or state of repair, is likely
67 to fall or blow down or cause possible injuries
68 to passers-by.
69
- 70 502.41 Vehicle sign. Any sign painted on or attached to
71 a vehicle which does not extend more than eighteen
72 (18) inches from the body (or metal) of the vehicle.
73
- 74 502.42 Wall sign. Any sign painted on or attached flat
75 or parallel to the exterior wall or surface of a
76 building.
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503. General regulations. Permits required.

It shall be unlawful for any person to erect, alter the original specifications of, or relocate within the City of Slidell any sign as defined in this ordinance, without first obtaining an erection, alteration, or relocation permit from the building official and making payment of the fee required by section 505. hereof. All illuminated signs shall, in addition, be subject to the provisions of the electrical code, and the permit fees required thereunder.

504. Application for erection permit.

Application for erection permits shall be made upon blanks provided by the building official, and shall contain or have attached thereto the following information:

- A. Name, address and telephone number of the applicant.
- B. Location of building or structure shall be given by street address or lot number to which or upon which the sign is to be attached or erected.
- C. A sketch showing position of the sign in relation to nearby buildings or structures.
- D. Two (2) copies of the drawing of the sign or advertising structure showing dimensions, plans, specifications, type of construction, and attachment to building or in the ground.
- E. Name of person, firm, corporation or association erecting the structure.
- F. Any electrical permit required and issued for said sign.
- G. A statement, where applicable, signed by a registered engineer or architect certifying the sign meets the wind pressure and deadload requirements of section 510. Duplicates of previously approved engineering calculations may be accepted by the building official for identical structures.
- H. Application for a free standing sign shall include plat of survey of the property showing where the sign is to be located.
- I. Such other information as the building official shall require to show full compliance with this and all other laws and ordinances of the city.

505. Permit fees.

Every applicant, before being granted a permit hereunder, shall pay to the building official the following permit fee for each such sign regulated by this ordinance:

[Type of Sign]	Permit Fee
Free standing signs and/or street or wall clocks requiring submittal of stress sheets and calculation	\$30.00
All other signs requiring permit, including the replacement of sign faces in existing signs, except temporary signs	15.00
Temporary signs as permitted in Section 516.01 and 516.02	15.00

Where existing signs are modified and still in conformance with the ordinance, no fees shall be charged.

506. Inspection.

The building official may inspect at such times as he deems necessary, each sign or other advertising structure regulated by this ordinance for the purpose of ascertaining whether the same is secure or insecure, and whether it is in need of removal or repair.

507. Revocation.

All rights and privileges acquired under the provisions of this ordinance or any amendment thereto are mere licenses revocable at any time by the city council, and all such permits shall contain this provision.

508. Unsafe and illegal signs.

508.01 Unsafe signs. If the building official shall find that any sign regulated herein is an immediate peril to persons or property, he shall cause it to be removed summarily and without notice. Signs determined by the building official to be unsafe or insecure or a menace to the public shall be removed within five (5) days after written notification by the permit department. Removal of such sign by the building official shall be at the expense of the owner of the sign or the owner of the property on which the sign is located.

508.02 Illegal signs. Except for signs that constitute a safety hazard or violate public property or propriety (i.e. 516.03, 516.04, 516.06 and 516.09) persons having an illegal sign as defined in Section 516. shall be notified, in writing, by the permit department, and be informed that they have a right to apply, within two (2) working days of the time of receipt of the written notice, for a meeting before the head of the planning department to be held within the time period set forth below.

The head of the planning department shall set such meeting at the earliest possible time that his schedule permits. Failure by the owner of the illegal sign to appear at the appointed time shall not be a reason for delaying removal of the sign in question. Illegal signs shall be removed after proper notice according to the schedule below.

Illegal Signs (As defined in subsection 516)	Contact Requirements	Time Requirements
516.01	written	24 hours
516.02	written	24 hours
516.03	written	24 hours
516.04	written	24 hours
516.05	N/A	Immediately
516.06	written	48 hours
516.07	N/A	Immediately
516.08	N/A	Immediately
516.09	(1)written	5 days
516.10	(2)written	30 days
516.11	(1)written	5 days
516.12	(2)written	30 days

9 In subsection 515.09, 515.11, and 515.12 the
10 following provision shall apply to the time
11 period: In the case of five (5) days' and thirty
12 (30) days' time period option for removing a
13 sign, the building official will make a deter-
14 mination as to whether a sign could easily be
15 removed or not. If easily removed, five (5)
16 days is allowed; if not, thirty (30) days is
17 allowed.

18
19 **509. Maintenance.**

20
21 All signs shall be maintained in good structural condition
22 at all times. All signs shall be kept neatly painted, in-
23 cluding all metal parts and supports thereof that are not
24 galvanized or rust resistant metals. The building official
25 shall inspect and shall have authority to order the paint-
26 ing, repair, alteration or removal of a sign which consti-
27 tutes a hazard to safety, health, or public welfare by
28 reason of inadequate maintenance, dilapidation or obsoles-
29 cence. Such removal shall be at the expense of the owner
30 of the sign or the owner of the property upon which the
31 sign is located.

32
33 **510. Wind pressure and dead load requirements.**

34
35 All signs and other advertising structures shall be designed
36 and constructed in accordance with Attachment A (Section
37 1205 of the Standard Building Code of the Southern Building
38 Code Congress International, Inc., copyright 1979, as amend-
39 ed.)

40
41 **511. Obstruction to doors, windows, or fire escapes.**

42
43 No sign shall be erected, relocated or maintained so as to
44 prevent free ingress to or egress from any door, window or
45 fire escape. No sign of any kind shall be attached to a
46 stand pipe or fire escape.

47
48 **512. Signs not to constitute traffic hazard.**

49
50 No sign shall be erected at the intersection of any streets
51 in such a manner as to obstruct free and clear vision; or
52 at any location where, by reason of the position, shape or
53 color, it may interfere with, obstruct the view of or be
54 confused with any authorized traffic sign, signal or device;
55 or which makes use of the words "STOP", "LOOK", "DRIVE-IN",
56 "DANGER", or any other word, phrase, symbol or character in
57 such manner as to interfere with, mislead or confuse traf-
58 fic.

59
60 **513. Permit issued if application in order.**

61
62 It shall be the duty of the building official upon the
63 filing of an application for an erection permit to examine
64 such plans and specifications and other data and the prem-
65 ises upon which it is proposed to erect the sign, and if it
66 shall appear that the proposed sign is in compliance with
67 all the requirements of this ordinance and all other laws
68 and ordinances of the City of Slidell, he shall then issue
69 the erection permit. If the work authorized under an erec-
70 tion permit has not been completed within six (6) months
71 after date of issuance, the said permit shall become null
72 and void. However, this permit may be extended for a one-
73 time, six month period by the building official.

74
75 **514. Exemptions.**

76
77 The permit provisions and regulations of this ordinance
78 shall not apply to the following signs, provided, however,
79 the signs shall be subject to the provisions of subsections
80 508.01, 511. and 512.
81
82

10 (Signs permitted in all zones) - Banners, balloons, pen-
11 nants, ribbons, streamers, etc. as exempted by section
12 516.; construction announcement signs, garage sale signs,
13 institutional bulletin boards, integral signs, political
14 signs, private traffic directional signs, public signs,
15 public warning signs, real estate signs, subdivision mark-
16 ers, and vehicle signs. A small identifying sign not to
17 exceed one (1) square foot may be placed upon a manufac-
18 tured or constructed product.
19

20 **515. Signs permitted in all zones.**

21
22 Signs hereinafter designated shall be permitted in all
23 zoning districts:
24

25 **515.01 Construction announcement signs.** In residential
26 zones (All A Zones) signs not to exceed six (6)
27 square feet. All signs shall be removed within
28 thirty (30) days of occupancy.
29

30 **515.02 Garage sale signs.**

31
32 **515.03 Institutional bulletin boards.** Said sign shall
33 not exceed a maximum size of thirty-two (32)
34 square feet, shall not exceed a maximum height
35 of fifteen (15) feet, and shall have a minimum
36 setback of five (5) feet from the public right-
37 of-way if located in an A Zone.
38

39 **515.04 Integral signs.**

40
41 **515.05 Official government flags and official state flags.**

42
43 **515.06 Political signs.** Signs shall be removed no later
44 than thirty (30) days after the candidate or poli-
45 tical issue is no longer a part of the election
46 process.
47

48 **515.07 Private traffic directional signs.** Signs shall
49 not exceed four (4) square feet in area per sign
50 face and forty-two (42) inches in height. Hori-
51 zontal directional signs painted on, or installed
52 flush with paved streets, shall not be subject
53 to the regulations of this provision. The use of
54 private directional signs is prohibited except
55 where needed for the safe and effecient movement
56 of traffic.
57

58 **515.08 Public signs.**

59
60 **515.09 Public warning signs.**

61
62 **515.10 Real estate signs in all residential zone (all A**
63 **zones) areas; commercial zone (all C zone) areas;**
64 **and industrial (all I zone) areas.**
65

66 A. Residential zones (all A zones). One (1) such
67 sign shall be permitted not to exceed six (6)
68 square feet per face. On a corner lot, two
69 (2) signs may be displayed on the day of an
70 open house. Such signs in residential zones
71 shall be located on the property for sale,
72 rent or lease. Such signs shall be removed
73 within thirty (30) days after the act of sale.
74

75 B. Commercial zones (all C zones) and Industrial
76 zones (all I zones). Such signs shall conform
77 with the standards contained in Section 520.02
78 C. One sign shall be permitted for each side
79 of a lot or parcel fronting a public street.
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12 515.11 Subdivision markers. Subdivision identification
13 signs shall be permitted when located within the
14 subdivision limits.

15
16 515.12 Vehicle signs.

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18 516. Illegal signs.

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20 Signs hereafter designated shall be illegal in all zoning
21 districts.

22
23 516.01 Banners, balloons, pennants, ribbons, streamers,
24 spinners, or other similarly moving devices,
25 whether or not part of any sign, including ban-
26 ners. Exception. Banners may be used for fairs,
27 anniversaries grand openings, special sales,
28 special city wide and annual events. For such
29 events a business may display banners up to a
30 combined total of ninety (90) days per calendar
31 year, which may be divided into six separate
32 increments, upon obtaining the appropriate per-
33 mits. Banners may not exceed eighty (80) square
34 feet and, when affixed to a building, shall not
35 extend past the width of the side of the building
36 on which it is displayed. One additional banner
37 may be displayed on a side of a building that
38 faces a public thoroughfare, or a parking lot
39 which is at least forty (40) feet in width, if
40 displayed at one and the same period(s) of time.
41 In no case shall more than two banners be dis-
42 played.

43
44 A. A permit fee of ten dollars (\$10.00) shall
45 be charged for each separate period.

46
47 516.02 Banners across thoroughfares shall be illegal.
48 Exception. Banners across thoroughfares shall
49 be permitted to promote Community Bargain Days,
50 the Slidell Trade Fair, the Slidell Freedom
51 Fest and events sponsored by public veterans,
52 charitable, educational, fraternal, civic or
53 service organizations. Such display shall be
54 limited to two weeks per year per event. A letter
55 of no objection, issue by the Louisiana Department
56 of Transportation and Development, shall be sub-
57 mitted with the permit application. A permit fee
58 of fifteen dollars (\$15.00) shall be charged.
59 Such banners shall be removed within five (5)
60 days after the conclusion of the event. If
61 the banners are not removed within this time
62 the city shall remove said banners and charge
63 the offending organization for this action at a
64 charge equaling the actual removal cost. Banners
65 erected across thoroughfares without a permit
66 shall be removed within two (2) working days
67 after the person(s) or organization(s) respon-
68 sible have been notified by any means of com-
69 munication. Failure to remove the sign shall
70 result in the city doing so at a charge of the
71 actual removal cost and fines as per Section
72 516.01B.

73
74 516.03 Signs which have flashing, blinking, changing
75 or fluttering lights or other similar illumina-
76 ting devices and beacons and revolving lights.
77 Such signs or illuminated devices which are within
78 structures but can be clearly seen from the out-
79 side of the structure are also prohibited. Time
80 and temperature signs are exempt from this pro-
81 vision.
82

11
12 516.04 Gooseneck reflectors, spot lights, and flood
13 lights. Gooseneck reflectors, spot lights, and
14 flood lights shall be permitted provided, however
15 the reflectors, spot lights, or flood lights shall
16 be provided with proper glass lenses concentrating
17 the illumination upon the area of the sign so as
18 to prevent glare upon the street or adjacent prop-
19 erty.

20
21 516.05 Inoperative vehicles used as signs.
22

23 516.06 Obscene matter prohibited. It shall be unlawful
24 for any person to display upon any sign or other
25 advertising structure any obscene, indecent or
26 immoral matter.
27

28 516.07 Portable signs.
29

30 516.08 Signs projecting into the public right-of-way.
31 Buildings constructed within five (5) feet of the
32 public right-of-way may have signs which project
33 no more than five (5) feet from the building.
34

35 516.09 Public property signs. No sign shall be located
36 on public property except subdivision markers
37 when located within the subdivision limits, or
38 public signs.
39

40 516.10 Roof signs.
41

42 516.11 Snipe signs prohibited. It shall be unlawful for
43 any person to attach any sign to trees, bushes,
44 landscape materials, utility poles or fences.
45

46 516.12 Obsolete signs.
47

48 516.13 Signs without permits and signs constructed con-
49 trary to permitted requirements.
50

51 517. Single-family residential zone regulations (A-1, A-2, A-6,
52 and A-10).
53

54 Only those signs in section 515. (signs permitted in all
55 zones), shall be permitted with the additional provision
56 that no sign shall be permitted within five (5) feet of
57 any property line except public warning and traffic dir-
58 irectional signs.
59

60 518. Multi-family zone regulations (A-3, A-7, A-8, and A-9).
61

62 518.01 No sign shall be permitted within five (5) feet of
63 any property line except public warning and traf-
64 fic directional signs.
65

66 518.02 One (1) on-premises identification sign that
67 displays no more than the name, numerical ad-
68 dress, crest, insignia or trademark of the prem-
69 ises or name of any building on the premises,
70 per complex, will be allowed (whether attached or
71 detached) to be based accordingly:
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9 2-4 units: Twenty-four (24) feet;
10 5-12 units: Thirty-two (32) square feet;
11 13 or more units: Forty (40) square feet, and
12 not to exceed two (2) faces, said faces to be
13 parallel, if detached. Additional on-premises
14 identification signs may be placed on each ad-
15 jacent street on which the complex is located.
16 Multi-family units may display a temporary "for
17 lease" sign which must adhere to the provisions
18 for residential real estate signs.
19

20 519. A-4 transitional zone regulations:

21
22 519.01 No sign shall be permitted within five (5) feet of
23 any property line except public warning and traf-
24 fic directional signs.
25

26 519.02 One (1) attached sign per business or home occu-
27 pation not to exceed nine (9) square feet shall
28 be permitted.
29

30 519.03 One (1) on-premises identification sign that dis-
31 plays no more than the name, numerical address,
32 crest, insignia or trademark, occupation or pro-
33 fession of an occupant of the premises or name of
34 any building on the premises, per complex, in ex-
35 cess of one (1) acre will be allowed (either
36 attached or detached) to be no larger than thirty-
37 two (32) square feet and single faced if attached,
38 or forty (40) square feet not to exceed two (2)
39 faces, said faces to be parallel, if detached.
40 Multi-family units shall be governed by section
41 518.
42

43 520. On-premises commercial and industrial zone regulations (all
44 C and M zones).
45

46 520.01 General requirements.

47
48 A. Words may be attached to machinery or equip-
49 ment which is necessary or customary to the
50 business, including but not limited to devices
51 such as gasoline pumps, vending machines, ice
52 machines, etc., provided that words so attach-
53 ed refer exclusively to products or services
54 dispensed by the device.
55

56 B. Time and temperature displays are allowed on
57 a permitted sign.
58

59 520.02 Permitted signs: Free-standing.

60
61 A. One free-standing sign is allowed per street
62 bounding a property except where a side(s)
63 of the building face(s) property in any "A"
64 residential zone.
65

66 B. A complex may only erect one (1) free-standing
67 sign for the purpose of identifying the com-
68 plex and/or the identification of each busi-
69 ness located within the complex. Should any
70 portion of said free-standing sign be damaged
71 or destroyed, it may be repaired or replaced
72 in accordance with the original specifications.
73 A single business premises may have a free-
74 standing sign. Any complex having four hun-
75 dred and fifty (450) feet of frontage along a
76 public right-of-way other than an alley, may
77 erect not more than one (1) additional free-
78 standing sign upon each right-of-way for which
79 an additional four hundred and fifty (450)
80 feet of frontage exists.
81
82

The size of a complex sign shall conform with the standards contained in Section 520.02 (c) (1) except that in a complex having six (6) or more separate tenant spaces and at least 10,000 square feet of total floor area, the size of the sign may exceed the standards contained in Section 520.02 (c)(1) by not more than one and one quarter (1.25).

C. Size, height, and location:

1. Free-standing signs shall comply with the following requirements with respect to size, height, and location:

Requirements for On-premises Free-Standing Signs

Distance From Street Right-of-Way Line (ft.)	Maximum Height Above Grade (ft.)			Maximum Size Allowed Per Face (sq. ft.)		
	Right-of-Way Width (ft.)			Right-of-Way Width (ft.)		
	40-60	61-95	96+	40-60	61-95	96+
5	18	20	26	40	60	120
10	20	22	30	60	70	160
15	22	24	32	80	90	190
20	26	28	34	90	110	210
25	28	30	40	140	150	210
30	30	32	40	160	175	210
40	32	35	40	190	200	210

2. The maximum size for free-standing signs shall be two hundred and ten (210) square feet per face.
3. The maximum height for free-standing signs shall be forty (40) feet as measured above grade.
4. No sign shall be permitted within five (5) feet from any property line except public warning and traffic directional signs.
5. Free-standing signs shall be set back from the street right-of-way line according to the provisions of this section. Any such setback shall be measured from the street right-of-way line at the street to which the sign face is most nearly parallel or perpendicular. When any free-standing sign is located at the intersection of two (2) dedicated public streets, the required setback shall be measured from both of the street right-of-way lines involved. The maximum permitted height and maximum size allowed may be prorated from the heights and sizes shown in subsection 1. above as the distance from the right-of-way increases in one (1) foot increments to the forty (40) foot limit.

- 12 D. One (1) trademark flag per business is per-
13 mitted.
14
15 E. Free-standing signs adjacent to interstate
16 highways. Property facing on the interstate
17 systems and other property within six hun-
18 dred (600) feet of the nearest right-of-way
19 of said roads or streets which is zoned
20 either C-2 or C-4 shall be permitted one (1)
21 additional sign subject to the following
22 regulations:
23
24 1. The maximum area of the face of any one
25 on-premises sign shall be two hundred
26 (200) square feet, inclusive of any bor-
27 der and trim, but excluding the base or
28 supports and other structural members.
29
30 2. The highest point of any one on-premises
31 sign shall not extend more than ninety
32 (90) feet measured from the ground level
33 at its supports.
34
35 F. When electrical service is provided to free-
36 standing signs or ground signs, all such
37 electrical service shall be underground where
38 available.
39

40 520.03 Permitted signs - Primary building sign.
41

42 Each legal entity operating a business within a
43 building shall be permitted not more than two
44 primary building signs on each exterior building
45 wall enclosing such occupancy provided said wall
46 contains a public entrance serving only such
47 occupancy, or it faces a public street, or a
48 parking lot of forty (40) feet in width, and
49 conforms with the following conditions:
50

- 51 A. Primary building signs may be mounted against
52 or painted on or affixed to the side of a
53 building wall, facia, awning, canopy or slop-
54 ing roof.
55
56 B. No building sign or the combined area of two
57 or more signs shall exceed three (3) feet times
58 the width in feet of such building wall.
59
60 C. Signs mounted on the side of a facia, awning,
61 or canopy shall not be less than eight (8)
62 feet above grade elevation directly below.
63
64 D. No more than thirty (30) percent of the area
65 of a building sign may extend above the high-
66 est point of the roof.
67
68 E. Where more than one business occupies the
69 same building, the combined area of all build-
70 ing signs shall not exceed the allowable area
71 described in Subsection (b) above.
72
73 F. When a building is of irregular shape, no more
74 than one wall shall be recognized as facing
75 a public street.
76
77 G. No primary building sign is permitted on the
78 side of a building that abuts residentially
79 zoned property.
80
81
82

12 522. Permitted signs - Special events.
13

14 For a period of seven (7) days prior to the date of a
15 special event, no more than 40 special event signs may be
16 installed at major intersections and along major streets
17 within the city, but not in the public right-of-way. For
18 approval, the following criteria must be met.
19

- 20 A. The signs must be professionally made in appearance
21 and be no more than three (3) feet by three (3) feet
22 in size.
23
24 B. Approval of the use of such signs for special events
25 rests with the permit department and a permit must
26 be secured at least seven (7) days prior to the
27 special event.
28
29 C. The applicant shall be required to post a \$1,000
30 cash bond along with his application. The bond
31 will be solely to insure that the signs are removed
32 by the applicant within twenty-four (24) hours of
33 the conclusion of the special event. Any signs left
34 standing after the required 24 hours will be picked
35 up by the city. For each sign requiring removal by
36 the city, a \$25.00 deduction will be made from the
37 cash bond to the maximum of \$1,000.
38

39 523. Theater signs - Free-standing or attached.
40

41 Theaters, playhouses, and other culturally oriented estab-
42 lishments may be permitted an additional sign to those
43 detailed in this section to display changeable copy.
44 Said sign shall not exceed seventy-five (75) square feet
45 per face. Multiple screen theaters may be permitted
46 additional sign area, not to exceed twenty-five (25)
47 square feet per additional screen. Said sign shall not
48 have more than two faces. Attached theater signs may
49 have blinking or flashing lights.
50

51 524. Planned district zone regulations (A-5, C-1, and M-1).
52

53 The sign regulations for a planned district shall conform
54 to this sign ordinance.
55

56 525. Billboards.
57

58 525.01 General requirements. Billboards are permitted
59 in C-4 Highway Commercial zoning on the following
60 roadways within the City of Slidell only: Pont-
61 chartrain Drive, Gause Boulevard (U.S. Highway
62 190 East), U.S. Highway 190 West, Old Spanish
63 Trail and Interstate 10.
64

65 525.02 Size and height requirements.
66

- 67 A. Billboards may have no more than two (2)
68 faces, said faces to be on an angle of not
69 more than thirty (30) degrees.
70
71 B. Only single level billboards are permitted.
72
73 C. Billboards shall be no larger than four hun-
74 dred (400) square feet and have a maximum
75 height of thirty (30) feet, except signs
76 located adjacent to limited-access interstate
77 highways which are allowed a maximum size of
78 seven hundred (700) square feet and a maximum
79 height of fifty (50) feet.
80
81
82

10
11
12 525.03 Placement.

- 13
14 A. Billboards along the same street or roadway
15 shall be located five hundred (500) feet a-
16 part, including across the public right-of-
17 way.
18
19 B. No billboard on a corner lot shall be erected
20 in a triangle of visibility, two (2) of its
21 sides measuring twenty (20) feet each, con-
22 gruent with the property lines and measured
23 from the corner pin.
24
25 C. All billboards must have a minimum setback
26 of fifteen (15) feet from the street right-
27 of-way.
28
29 D. No billboard shall obstruct the reasonable
30 view of a legal free-standing sign or bill-
31 board on the same or immediately adjacent
32 property. The site shall be evaluated from
33 the center line of the thoroughfare at a
34 point one hundred (100) feet from the bill-
35 board.

36
37 525.04 Electrical.

38
39 When electrical service is provided to billboards,
40 all such electrical service shall be underground
41 where available.
42

43 526. Off-premise signs.

- 44
45 526.01 Off-premises signs are permitted in C-4 Highway
46 Commercial zoning only.
47
48 526.02 Off-premises free-standing signs are permitted
49 in C-4 Highway Commercial and shall be subject to
50 the same requirements as subsection 520.02 C.
51
52 526.03 Off-premises signs along the same street or road-
53 way shall be located five hundred (500) feet apart
54 including across the public right-of-way.
55
56 526.04 Hotels and motels which have a least seventy (70)
57 per cent of their occupancy from transient persons
58 domiciled outside of the greater Slidell area
59 (the postal mailing address areas of Slidell,
60 Lacombe and Pearl River, Louisiana), and which
61 said hotels or motels are not located on one of
62 the following main thoroughfares: Pontchartrain
63 Drive and Front Street (U.S. Highway 11), Old
64 Spanish Trail (La. Highway 433), Gause Boulevard
65 (U.S. Highway 190 East) and the extension of
66 Gause Boulevard designated as U.S. Highway 190
67 West, may erect one only off-premise sign, not to
68 exceed six (6) feet in height and twelve (12) feet
69 in length, including any frame or border, on
70 private property located on the main thoroughfare,
71 as named above, which is the main thoroughfare
72 nearest to said hotel or motel, as a directional
73 sign to assist persons in locating said hotel or
74 motel. Copy on said sign shall contain only the
75 name of the hotel or motel, its address, direc-
76 tional copy to said hotel or motel, any emblem of
77 an established franchise or association and times
78 during which the hotel or motel is open. The
79
80
81
82

12 property on which such off-premise sign is located
13 must be zoned C-1, C-2, C-3, C-4, M-1, M-2 or M-3.
14 The sign may have two (2) faces, be illuminated
15 and its total height from ground level may not
16 exceed twelve (12) feet. Such sign must conform
17 with all requirements in section 503 of this
18 ordinance.
19

20 527. Special Requirements for obsolete, prohibited, and non-
21 conforming signs.
22

23 527.01 Any sign lawfully erected prior to the effective
24 date of this ordinance and in compliance with this
25 ordinance shall not be required to be removed.
26 Any sign lawfully erected prior to the effective
27 date of this ordinance but not in compliance with
28 this ordinance shall be permitted as provided in
29 Section 527.03.
30

31 527.02 Unlawful and/or unsafe signs shall be removed in
32 accordance with Section 508.
33

34 527.03 In implementing this ordinance the permit office
35 shall inspect each sign in the city to evaluate
36 its conformance with all provisions of this or-
37 dinance. The following procedures shall apply
38 to signs constructed prior to the effective im-
39 plementation date of this ordinance.
40

41 A. Previously permitted signs in conformance
42 with all the provisions of this ordinance
43 shall be issued a valid permit;
44

45 B. Previously permitted signs not in confor-
46 mance with the provisions of this ordi-
47 nance shall be removed unless they meet the
48 provisions of Section 527.04B.
49

50 527.04 All signs lacking valid permits shall be allowed
51 to apply for a permit:
52

53 A. If the sign meets all the provisions of this
54 ordinance, a permit shall be granted;
55

56 B. If the sign is not in conformance with the
57 provisions of this ordinance, but is conform-
58 ing to the provisions of the ordinance in
59 effect at the time it was constructed, a per-
60 mit limited to the provisions described in
61 subsection 527.02 shall be granted. Said
62 signs may be repaired or reconstructed or
63 replaced providing the shape of the sign
64 and the ownership of the business and/or nature
65 of the business is not changed and further
66 provided that the cost of said repair or re-
67 construction does not exceed sixty (60) per-
68 cent of the replacement cost of said sign.
69

70 528. Any violation of this ordinance shall be considered
71 a misdemeanor and shall result in a fine of not less
72 than twenty-five dollars (\$25.00) nor more than two
73 hundred fifty dollars (\$250.00) per day for each day
74 the violation exists. In addition, the general vio-
75 lation provisions of the zoning ordinance (Sec. 3.4)
76 shall apply to this ordinance except that the fines
77 stated therein are replaced by the amounts indicated
78 in this section.
79
80
81
82

12 529. Severability clause.

13
14 The sections, paragraphs, sentences, clauses and phrases
15 of this ordinance are severable, and if any phrase,
16 clause, sentence, paragraph, or section of this ordinance
17 are declared unconstitutional or invalid by the judge-
18 ment of any court of competent jurisdiction, such un-
19 constitutional or invalidity shall not affect any of
20 the remaining phrases, clauses, sentences, paragraphs,
21 and sections of this ordinance.
22

23 530. Effective date.

24
25 The original ordinance (Ordinance Number 1490) shall be in
26 full effect on March 15, 1982. Revisions adopted on Octo-
27 ber 28, 1986 shall be effective on November 15, 1986.
28
29
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31
32

33 ADOPTED this 28th day of October, 1986.
34
35
36

37 

38 Pearl Williams
39 Councilwoman, District G
40 President of the Council
41
42

43 

44 Salvatore A. Caruso
45 Mayor
46
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48
49
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51
52 Barbara Manteris Penton
53 Clerk of the Council
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59

60 DELIVERED

61 *10:15 a.m. 10/28/86*
62 *to the Mayor*

63 RECEIVED

64 *11:30 a.m. 10/28/86*
65 *from the Mayor*
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