

Introduced December 8th, 1981 by  
Councilwoman Wood; Co-sponsored by  
Councilwoman Gallinghouse Hoppe;  
seconded by Councilman Washington

Item No. 81-12-412

Amended January 12th, 1982 by Amendments  
#3, 8, 10, 12, 14, 15, 16, 18, 18-A, 19,  
19-A, 28, 30, 32, 33, 34, and 35  
Amended January 26th, 1982 by Amendments  
#2-A, 3-A, 7, 7-A, 11, 13, 20, 20-A and 26  
Amended February 9th, 1982 by Amendments  
#4, 4-A, 5-A, 44-A, 46, 45, 50, 21, 21-A,  
25, 27-A, 29, 29-A, 45-A, 48-A, 36-A, 39-A,  
39-B, 39, 38-A, 41, 41-A, 43, 42, 5 and 51  
Amended February 24th, 1982 by Amendments  
#60, 61, 62, 63, 64, and 66

ORDINANCE NO. 1490

An ordinance amending Ordinance No. 795, a Zoning Ordinance,  
and Appendix A, Zoning, of the Code of Ordinances of the  
City of Slidell.

BE IT ORDAINED by the Slidell City Council, in legal session convened,  
that Ordinance No. 795, a Zoning Ordinance, and Appendix A, Zoning, of the Code of  
Ordinances of the City of Slidell, are amended as follows:

Delete Section 2.23, On-premise Exterior Sign Advertising, in its  
entirety.

Delete Section 2.24, Outdoor Advertising in areas adjacent to the National  
Systems of Interstate and Defense Highways and the Federal Aid Primary System, in  
its entirety.

Section 2.401: Delete: "signs not exceeding twelve (12) square feet in  
area pertaining to the rental, lease or sale of the above shall be permitted on any  
lot"

Section 2.501: Delete "bulletin boards for churches, temples, insti-  
tutions or public buildings only"

Section 2.601: Delete: "and that advertising signs not exceed one  
square foot and be nonilluminated."

Section 2.901: Delete: "bulletin boards for churches, temples, insti-  
tutions or public buildings only; and signs not exceeding twelve (12) square feet  
in area pertaining to the rental, lease or sale of building or land; provided,  
however, that not more than one sign of the above character shall be permitted on  
any lot."

Section 2.1101: Delete: "and that advertising signs not exceed one  
square foot and be nonilluminated"

Section 2.2203: Delete: "Flashing Signs: Revolving signs of the type  
similar to the revolving beacons of flashing lights used by police cars and ambu-  
lances are prohibited in all districts irrespective of the color of the light used."

1           Section 6.205: Delete: "Any sign or billboard which lawfully existed  
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3 prior to the effective date of this ordinance may be continued for a period of not  
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5 more than one year except that an identifying non-conforming sign or billboard  
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7 attached to a non-conforming building or structure may be maintained through the  
8  
9 lawful non-conformity of such building or structure."

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11           Section 9.2: Delete: "Advertising signs: pertaining only to the  
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13 lease, sale, or use of a lot or building on which placed and not exceeding a total  
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15 area of twelve square feet; provided that on a lot occupied by a dwelling the total  
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17 area of all signs shall not be more than two square feet for each dwelling unit.  
18  
19 All other signs are prohibited in residential areas."

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21           Section 9.12 Home Occupations: Delete: "(a) Only one nonilluminated  
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23 sign no larger than one square foot in area be used;"

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25           Add: Section 2.23. Sign Regulation

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27           Add: Section 2.2301. Statement of Purpose.

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29           The purpose of this ordinance is to provide a feasible standard for  
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31 the erection and maintenance of street graphics which communicate to the public and  
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33 which use sight lines created by the public right-of-way.

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35           The intent of this ordinance is to promote the safety of persons  
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37 and properties, to allow for efficient communication between people and their envir-  
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39 onment, and to enhance and preserve the appearance and economic value of the envir-  
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41 onment.

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43           A. Street graphics shall not compromise the safety of persons  
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45 and properties. To this end, this ordinance shall stipulate that street graphics  
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47 shall not be obstructive or create a physical or visual hazard by confusing or dis-  
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49 tracting vehicular or pedestrian traffic or by impairing the flow of said traffic  
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51 due to construction and maintenance. Additionally, street graphics will not obstruct  
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53 or inhibit police and/or firefighting efforts or other public services.

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55           B. Street graphics shall be compatible with their surroundings.  
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57 They shall not overly impose on sight lines created by public right-of-way or create  
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59 a nuisance to users of said rights-of-way. They shall not constitute a nuisance to  
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61 occupancy of adjacent and contiguous property by their brightness, size, height or  
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63 movement.

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65           Add: Section 2.2302. General Regulations

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67           Add: Section 2.2301-1. Permits Required. It shall be unlawful for any  
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1 person to erect, alter the original specifications of, or relocate within the  
2 City of Slidell any sign as defined in this ordinance, without first obtaining an  
3 erection, alteration, or relocation permit from the Building Official and making  
4 payment of the fee required by Section 2.2302-4 hereof. All illuminated signs  
5 shall, in addition, be subject to the provisions of the Electrical Code, and the  
6 permit fees required thereunder. Under the provisions of this ordinance an altera-  
7 tion permit shall not be required for changing the facia of a permitted sign.  
8

9 Add: Section 2.2302-2. Application for Erection Permit. Application  
10 for erection permits shall be made upon blanks provided by the Building Official,  
11 and shall contain or have attached thereto the following information:  
12

13 A. Name, address and telephone number of the applicant.  
14

15 B. Location of building or structure shall be given by street  
16 address or lot number to which or upon which the sign is to be attached or erected.  
17

18 C. A sketch showing position of the sign in relation to nearby  
19 buildings or structures.  
20

21 D. Two copies of the drawing of the sign or advertising structure  
22 showing dimensions, plans, specifications, type of construction, and attachment to  
23 the building or in the ground.  
24

25 E. Name of person, firm, corporation or association erecting  
26 the structure.  
27

28 F. Any electrical permit required and issued for said sign.  
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30 G. Such other information as the Building Official shall require  
31 to show full compliance with this and all other laws and ordinances of the City.  
32

33 Add: Section 2.2302.3. Illuminated Signs; Approval by Electrical  
34 Inspector. The application for a permit for erection of a sign in which electri-  
35 cal wiring and connections are to be used shall be submitted to the Electrical  
36 Inspector. The Electrical Inspector shall examine the plans and specifications re-  
37 specting all wiring and connections to determine if the same complies with the  
38 Electrical Code of the City of Slidell, and he shall approve said permit if the  
39 said plans and specifications comply with said code or disapprove the application  
40 if non-compliance with said code is found. This said action of the Electrical  
41 Inspector shall be taken prior to submission of the application to the Building  
42 Official for final approval or disapproval of the erection permit.  
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1 Add: Section 2.2302-4. Permit Fees. Every applicant, before being  
2 granted a permit hereunder, shall pay to the Building Official the following per-  
3 mit fee for each such sign regulated by this ordinance:  
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6  
7 PERMIT FEES

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9	Free standing signs and/or street or wall clocks requiring	
10	submittal of stress sheets and calculation . . . . .	\$30.00
11		
12	All other signs requiring permit, except temporary signs .	15.00
13		
14	Temporary Signs . . . . .	10.00
15		

16 Where existing signs are modified and still in conformance  
17 with the ordinance, NO fee shall be charged.  
18

19 Add: Section 2.2302-5. Inspection. The Building Official may inspect  
20 at such times as he deems necessary, each sign or other advertising structure  
21 regulated by this ordinance for the purpose of ascertaining whether the same is  
22 secure or insecure, and whether it is in need of removal or repair.  
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27 Add: Section 2.2302-6. Permit Revocable at Any Time. All rights and  
28 privileges acquired under the provisions of this ordinance or any amendment there-  
29 to, are mere licenses revocable at any time by the City Council, and all such per-  
30 mits shall contain this provision.  
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35 Add: Section 2.2302-7. Unsafe and Unlawful Signs. If the Building  
36 Official shall find that any sign regulated herein is unsafe or insecure, or is a  
37 menace to the public, or has been constructed or erected or is being maintained  
38 in violation of the provisions of this ordinance, he shall give written notice to  
39 the owner of the sign thereof. If the owner of the sign fails to remove or alter  
40 the sign so as to comply with the standards herein set forth within thirty (30)  
41 days after such notice, such sign may be removed or altered to comply by the  
42 Building Official at the expense of the owner of the sign or the owner of the  
43 property upon which it is located. The Building Official shall refuse to issue  
44 a permit to any owner of the sign who refuses to pay costs so assessed. The  
45 Building Official may cause any sign which is an immediate peril to persons or  
46 property to be removed summarily and without notice.  
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49 Add: Section 2.2302-8. Permit Number and Date to be on Sign. Every  
50 sign or other advertising structure hereafter erected shall have a metal tag  
51 supplied by the Permit Office attached in the lower right-hand corner thereon in-  
52 dicating the date of erection and the permit number.  
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1           Add: Section 2.2302-9. Maintenance. All signs shall be maintained  
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3 in good structural condition at all times. All signs shall be kept neatly painted,  
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5 including all metal parts and supports thereof that are not galvanized or rust-  
6  
7 resistant metals. The Building Official shall inspect and shall have authority to  
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9 order the painting, repair, alteration or removal of a sign which constitutes a  
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11 hazard to safety, health, or public welfare by reason of inadequate maintenance,  
12  
13 dilapidation or obsolescence. Such removal shall be at the expense of the owner  
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15 of the sign or the owner of the property upon which the sign is located.

16           Add: Section 2.2302-10. Wind Pressure and Dead Load Requirements.  
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18 All signs and other advertising structures shall be designed and constructed in  
19  
20 accordance with Attachment A (Section 1205 of the Standard Building Code of the  
21  
22 Southern Building Code Congress International, Inc., copyright 1979).

23           Add: Section 2.2302-11. Removal of Certain Signs. Any sign now or  
24  
25 hereafter existing which no longer advertises a bona fide business conducted, or  
26  
27 a product sold, shall be taken down and removed by the owner, agent, or person  
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29 having the beneficial use of the building or structure upon which sign may be  
30  
31 found within thirty (30) days after written notification from the Building  
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33 Official, and upon failure to comply with such notice within the time specified  
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35 in such order, the Building Official is hereby authorized to cause removal of  
36  
37 such sign, and any expense incident thereto shall be paid by the owner of the  
38  
39 sign or the owner of the property on which the sign is located.

40           Add: Section 2.2302-12. Obstruction to Doors, Windows, or Fire  
41  
42 Escapes. No sign shall be erected, relocated or maintained so as to prevent free  
43  
44 ingress to or egress from any door, window or fire escape. No sign of any kind  
45  
46 shall be attached to a stand pipe or fire escape.

47           Add: Section 2.2302-13. Signs Not to Constitute Traffic Hazard. No  
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49 sign shall be erected at the intersection of any streets in such a manner as to  
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51 obstruct free and clear vision; or at any location where, by reason of the posi-  
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53 tion, shape or color, it may interfere with, obstruct the view of or be confused  
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55 with any authorized traffic sign, signal or device; or which makes use of the  
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57 words "STOP," "LOOK," "DRIVE-IN," "DANGER," or any other word, phrase, symbol or  
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59 character in such manner as to interfere with, mislead or confuse traffic.

60           Add: Section 2.2302-14. Permit Issued if Application in Order. It  
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62 shall be the duty of the Building Official upon the filing of an application for  
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1 an erection permit to examine such plans and specifications and other data and  
2 the premises upon which it is proposed to erect the sign, and if it shall appear  
3 that the proposed sign is in compliance with all the requirements of this ordi-  
4 nance and all other laws and ordinances of the City of Slidell, he shall then  
5 issue the erection permit. If the work authorized under an erection permit has  
6 not been completed within six (6) months after date of issuance, the said permit  
7 shall become null and void. However, this permit may be extended for a one-time,  
8 six-month period by the Building Official.

9 Add: Section 2.2302-15. Exemptions. The permit provisions and  
10 regulations of this ordinance shall not apply to the following signs, provided,  
11 however, the signs shall be subject to the provisions of Section 2.2302-7, 11, 12,  
12 and 13: (Signs Permitted in All Zones) - Banners, Balloons, Pennants, Ribbons,  
13 Streamers, etc. as exempted by Section 2.2304, Construction Announcement Signs,  
14 Garage Sale Signs, Institutional Bulletin Boards, Integral Signs, Political Signs,  
15 Private Traffic Directional Signs, Public Signs, Public Warning Signs, Real Estate  
16 Signs, Subdivision Markers, and Vehicle Signs. A small identifying sign not to  
17 exceed one (1) square foot may be placed upon a manufactured or constructed  
18 product.

19 Add: Section 2.2303. Signs Permitted in All Zones. Signs herein-  
20 after designated shall be permitted in all zoning districts:

21 A. Construction Announcement Signs - In residential zones (all  
22 A Zones) signs not to exceed six (6) square feet. All signs shall be removed  
23 within thirty (30) days of occupancy.

24 B. Garage Sale Signs

25 C. Institutional Bulletin Boards - Said sign shall not exceed  
26 a maximum size of thirty-two (32) square feet, shall not exceed a maximum height  
27 of fifteen (15) feet, and shall have a minimum setback of five (5) feet from the  
28 public right-of-way.

29 D. Integral Signs

30 E. Official Government Flags and Official State Flags

31 F. Political Signs - Signs shall be removed no later than  
32 thirty (30) days after the candidate or political issue is no longer a part of  
33 the election process.

1                   G. Private Traffic Directional Signs - Signs shall not exceed  
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3 four (4) square feet in area per sign face and forty-two (42) inches in height.  
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5 Horizontal directional signs painted on, or installed flush with paved streets,  
6  
7 shall not be subject to the regulations of this provision. The use of private  
8  
9 directional signs is prohibited except where needed for the safe and efficient  
10  
11 movement of traffic.

12                   H. Public Signs

13                   I. Public Warning Signs

14                   J. Real Estate Signs in all Residential Zone (all A Zones)

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16  
17 Areas - One (1) such sign shall be permitted not to exceed six (6) square feet per  
18  
19 face. On a corner lot, two (2) signs may be displayed. An open house sign may be  
20  
21 displayed on the day of the open house. Such signs in residential zones shall be  
22  
23 located on the property for sale, rent or lease. Such signs shall be removed  
24  
25 within thirty (30) days after the act of sale.  
26  
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28                   K. Subdivision Markers - Subdivision identification signs shall  
29  
30 be permitted when located within the subdivision limits.  
31  
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33                   L. Vehicle Signs

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35                   Add: Section 2,2304. Illegal Signs. Signs hereinafter designated  
36  
37 shall be illegal in all zoning districts:  
38

39                   A. Banners, balloons, etc. - Banners, balloons, pennants, ribbons,  
40  
41 streamers, spinners, or other similarly moving devices, whether or not a part of  
42  
43 any sign, including street banners, with the exception of fairs, anniversaries,  
44  
45 grand openings, special city-wide and annual events.  
46

47                   B. Signs which have flashing, blinking, changing or fluttering  
48  
49 lights or other similar illuminating devices. Beacons or revolving lights are  
50  
51 prohibited. Time and temperature signs are exempt from this provision.  
52

53                   C. Goose Neck Reflectors, Spot Lights, and Flood Lights. Goose  
54  
55 neck reflectors, spot lights, and flood lights shall be permitted provided, however,  
56  
57 the reflectors, spot lights, or flood lights shall be provided with proper glass  
58  
59 lenses concentrating the illumination upon the area of the sign so as to prevent  
60  
61 glare upon the street or adjacent property.  
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63                   D. Inoperative Vehicles Used as Signs

64                   E. Obscene Matter Prohibited. It shall be unlawful for any  
65  
66 person to display upon any sign or other advertising structure any obscene, indecent  
67  
68 or immoral matter.

1 F. Portable Signs

2  
3 G. Signs projecting in the Public Right-of-Way - All projecting  
4 signs above the public right-of-way are prohibited with the exception of an area  
5 which is south of Fremaux Avenue, west of Second Street, north of Brakefield, and  
6 east of Front Street. In the excepted area, buildings constructed within five (5)  
7 feet of the public right-of-way may have signs which project no more than five (5)  
8 feet from the building.  
9

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11 H. Public Property Signs - No sign shall be located on public  
12 property except subdivision markers when located within the subdivision limits, or  
13 public signs.  
14

15  
16 I. Roof Signs - A sign erected upon or above a roof of a building  
17 and affixed to that roof. Facia signs may be placed on the face of any roof.  
18

19  
20 J. Snipe Signs Prohibited - It shall be unlawful for any person  
21 to attach any sign to trees, bushes, landscape materials, utility poles or fences.  
22

23  
24 Add: Section 2.2305. Single Family Residential Zone Regulations (A-1,  
25 A-2, A-6, and A-10). Only those signs in subsection 2.2303 (Signs Permitted in  
26 all Zones) shall be permitted with the additional provision that no sign shall be  
27 permitted within five (5) feet of any property line except public warning and  
28 traffic directional signs.  
29

30  
31 Add: Section 2.2306. Multi Family Zone Regulations (A-3, A-7, A-8,  
32 and A-9).  
33

34  
35 A. No sign shall be permitted within five (5) feet of any prop-  
36 erty line except public warning and traffic directional signs.  
37

38  
39 B. One (1) on-premises identification sign that displays no more  
40 than the name, numerical address, crest, insignia or trademark of the premises or  
41 name of any building on the premises, per complex, will be allowed (either  
42 attached or detached) to be based accordingly:  
43

44 2 - 4 Units - Twenty-four (24) Square Feet

45 5 - 12 Units - Thirty-two (32) Square Feet

46 13 or More Units - Forty (40) Square Feet, and

47  
48 not to exceed two (2) faces, said faces to be parallel, if detached. Additional  
49 on-premises identification signs may be placed on each adjacent street on which  
50 the complex is located. Multi-family units may display a temporary "for lease"  
51 sign which must adhere to the provisions for residential real estate signs.  
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1 Add: Section 2.2307. A-4 Transitional Zone Regulations.

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3 A. No sign shall be permitted within five (5) feet of any property line  
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5 except public warning and traffic directional signs.

6  
7 B. One (1) attached sign per business or home occupation not to  
8  
9 exceed nine (9) square feet shall be permitted.

10  
11 C. One (1) on-premises identification sign that displays no more than  
12  
13 the name, numerical address, crest, insignia or trademark, occupation or profession  
14  
15 of an occupant of the premises or name of any building on the premises, per complex,  
16  
17 in excess of one (1) acre will be allowed (either attached or detached) to be no  
18  
19 larger than thirty-two (32) square feet and single faced if attached, or forty (40)  
20  
21 square feet not to exceed two (2) faces, said faces to be parallel, if detached.

22 Multi-family units shall be governed by Section 2.2306.

23  
24 Add: Section 2.2308. On-Premises Commercial and Industrial Zone  
25  
26 Regulations (All C and M Zones).

27  
28 Add: Section 2.2308-1. General Requirements.

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30 A. Words may be attached to machinery or equipment which is necessary  
31  
32 or customary to the business, including but not limited to devices such as gasoline  
33  
34 pumps, vending machines, ice machines, etc., provided that words so attached refer  
35  
36 exclusively to products or services dispensed by the device.

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38 B. Time and temperature displays are allowed on a permitted sign.

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40 Add: Section 2.2308-2. Permitted Signs - Free Standing.

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42 A. One (1) free-standing sign is allowed per street frontage per  
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44 premises. Complexes which have more than four hundred fifty (450) feet of frontage  
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46 along the public way, other than an alley, may have not more than one (1) additional  
47  
48 free-standing sign for each additional four hundred fifty (450) feet of frontage  
49  
50 or fraction thereof.

51  
52 B. A complex may only erect one (1) free-standing sign for the purpose  
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54 of identifying the complex and/or the identification of each business located  
55  
56 within the complex. Should any portion of said free-standing sign be damaged or  
57  
58 destroyed, it may be repaired or replaced in accordance with the original specifications.

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60 C. A single business premises may have a free-standing sign.

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D. Size, height, and location:

1. Free-standing signs shall comply with the following requirements with respect to size, height, and location:

Requirements for On-Premises Free-Standing Signs

<u>Distance from Street Right-of-Way Line (Ft.)</u>	<u>Maximum Height Above Grade (Ft.)</u>	<u>Maximum Size Allowed Per Face (Sq. Ft.)</u>
5	18	40
10	20	60
15	22	80
20	26	100
25	28	150
30	30	175
40	35	200

(2) The maximum size for free-standing signs shall be two-hundred (200) square feet per face.

(3) The maximum height for free-standing signs shall be thirty-five (35) feet as measured above grade.

(4) No sign shall be permitted within five (5) feet from any property line except public warning and traffic directional signs.

(5) Free-standing signs shall be set back from the street right-of-way line according to the provisions of this Section. Any such setback shall be measured from the street right-of-way line at the street to which the sign face is most nearly parallel or perpendicular. When any free-standing sign is located at the intersection of two (2) dedicated public streets, the required setback shall be measured from both of the street right-of-way lines involved.

E. One trademark flag per business is permitted.

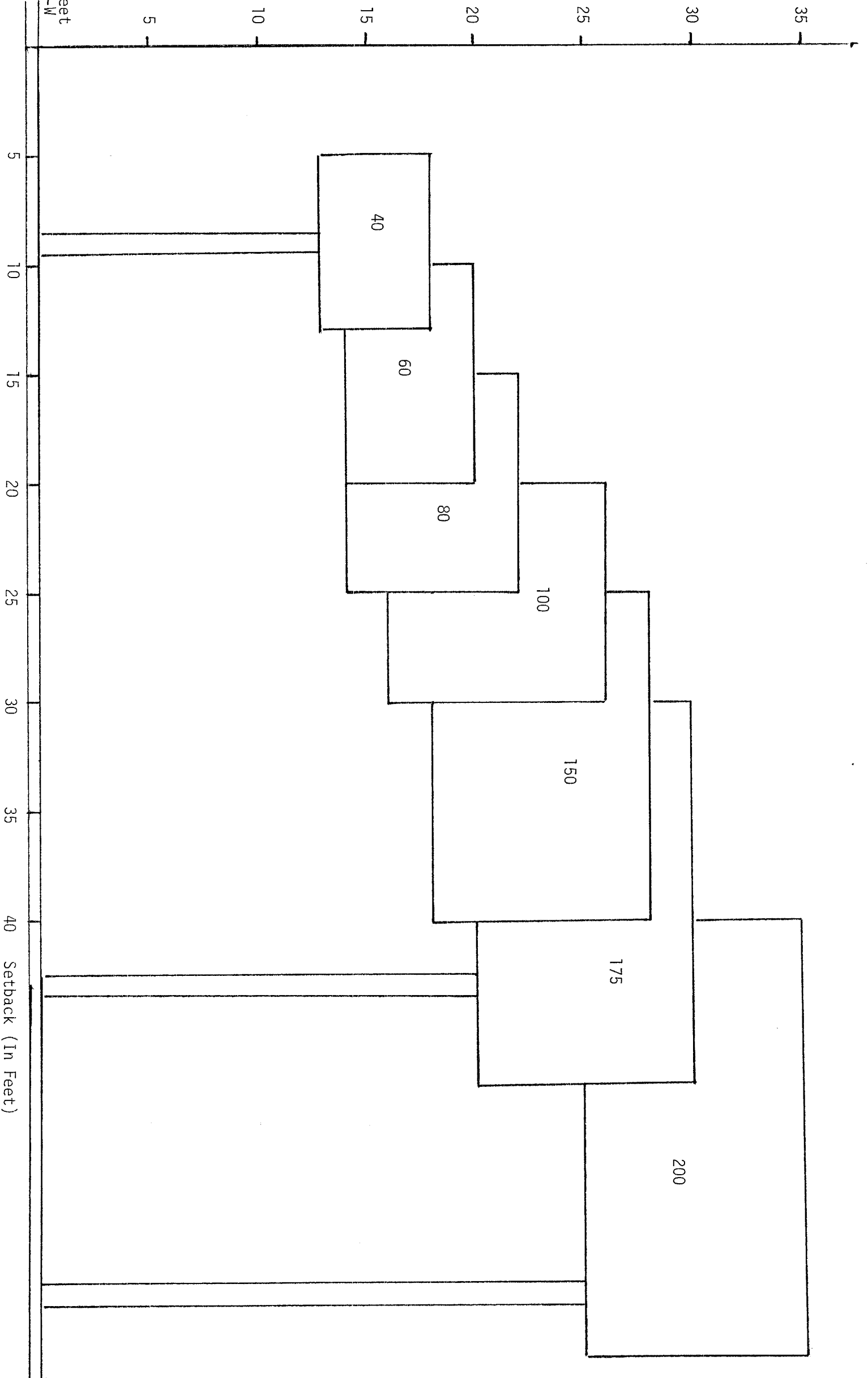
F. Free-standing Signs Adjacent to Interstate Highways - Property facing on the Interstate Systems and other property within six hundred (600) feet of the nearest right-of-way of said roads or streets which is zoned either C-2 or C-4 shall be permitted one (1) additional sign subject to the following regulations:

(1) The maximum area of the face of any one on-premises sign shall be two hundred (200) square feet, inclusive of any border and trim, but excluding the base or supports and other structural members.

(2) The highest point of any one on-premises sign shall not extend more than ninety (90) feet measured from the ground level at its supports.

Height (In Feet)

Street  
R-0-M



116

1 G. When electrical service is provided to free-standing signs  
2 or ground signs, all such electrical service shall be underground where available.

3 Add: Section 2.2308-3. Permitted Signs - Facia.

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5 A. One (1) facia sign is permitted per business. An additional  
6 facia sign is permitted if the business faces an additional street.

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8 B. No more than thirty percent (30%) of the area of a facia  
9 sign may extend above the face of the building not to exceed seven (7) feet in  
10 height above the roof line.

11 C. Facia signs may be placed on the face of a roof commonly known  
12 as a mansard roof.

13 Add: Section 2.2308-4. Permitted Signs - Under Canopy.

14 A. Under-canopy signs shall not exceed ten (10) square feet per  
15 face. Two (2) faces are permitted. Said faces shall be parallel.

16 B. No portion of a projecting or hanging under-canopy sign shall  
17 be less than eight (8) feet above grade level.

18 Add: Section 2.2308-5. Permitted Signs - Canopy. No more than thirty  
19 percent (30%) of the area of a canopy sign may extend above the face of the canopy.

20 Add: Section 2.2308-6. Permitted Signs - Window. Window signs are  
21 permitted and are not subject to Section 2.2302 (General Regulations).

22 Add: Section 2.2308-7. Permitted Signs - Special Events.

23 A. No permit is required as per Section 2.2302-15 of this  
24 ordinance.

25 B. No special event sign may remain on the premises for a period  
26 of more than thirty (30) days.

27 Add: Section 2.2308-8. Theatre Signs - Free Standing or Attached.

28 A. Theatres, playhouses, and other culturally oriented estab-  
29 lishments may be permitted an additional sign to those detailed in this section to  
30 display changeable copy. Said sign not to exceed seventy-five (75) square feet  
31 per face. Multiple screen theatres may be permitted additional sign area, not to  
32 exceed twenty-five (25) square feet per additional screen. Said sign shall not  
33 have more than two (2) faces.

34 B. Attached theatre signs may have blinking or flashing lights.

35 Add: Section 2.2309. Planned District Zone Regulations (A-5, C-1,  
36 and M-1). The sign regulations for a Planned District shall conform to the  
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1 regulations assigned to the area nearest in location to said Planned District.

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3 Off-premises signs shall not be permitted in a Planned District.

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5 Add: Section 2.2310. Off-Premises Signs.

6  
7 Add: Section 2.2310-1. Billboards - General Requirements. Billboards  
8  
9 are permitted in C-4 Highway Commercial zoning on the following roadways within  
10  
11 the City of Slide11 only: Pontchartrain Drive, Gause Boulevard (U.S. Highway 190  
12  
13 East), U.S. Highway 190 West, Old Spanish Trail, and Interstate 10.

14  
15 Add: Section 2.2310-2. Billboards - Size and Height Requirements.

16  
17 A. Billboards may have no more than two (2) faces, said faces to be  
18  
19 on an angle of not more than thirty (30) degrees.

20  
21 B. Only single level billboards are permitted.

22  
23 C. Billboards shall be no larger than three hundred (300) square feet  
24  
25 and have a maximum height of thirty (30) feet, except signs located adjacent to  
26  
27 limited-access interstate highways which are allowed a maximum size of seven hundred  
28  
29 (750) square feet and a maximum height of fifty (50) feet.

30  
31 Add: Section 2.2310-3. Billboards - Placement.

32  
33 A. Billboards along the same street or roadway shall be located five  
34  
35 hundred (500) feet apart, including across the public right-of-way.

36  
37 B. No billboard on a corner lot shall be erected in a triangle of  
38  
39 visibility, two (2) of its sides measuring twenty (20) feet each, congruent with  
40  
41 the property lines and measured from the corner pin.

42  
43 C. All billboards must have a minimum setback of fifteen (15) feet  
44  
45 from the street right-of-way.

46  
47 D. No billboard shall obstruct the reasonable view of a legal free-  
48  
49 standing sign or billboard on the same or immediately adjacent property. The site  
50  
51 shall be evaluated from the center line of the thoroughfare at a point one hundred  
52  
53 (100) feet from the billboard.

54  
55 Add: Section 2.2310-4. Billboards - Electrical. When electrical  
56  
57 service is provided to billboards, all such electrical service shall be underground,  
58  
59 where available, and shall conform to Section 2.2302.3 (General Provisions).

60  
61 Add: Section 2.2310-5. Off-premises signs are permitted in C-4  
62  
63 Highway Commercial Zoning only.

64  
65 Add: Section 2.2310-6. Off-premises free-standing signs are permitted  
66  
67 in C-4 Highway Commercial and shall be subject to the same requirements as Section  
68  
2.2308-2(D).

1           Add: Section 2.2310-7. Off-premises signs along the same street or  
 2 roadway shall be located five hundred (500) feet apart, including across the  
 3 public right-of-way.  
 4

5  
 6           Add: Section 2.2311. Special Requirements for Obsolete, Prohibited,  
 7 and Non-Conforming Signs.  
 8

9  
 10           A. Unsafe and unlawful signs shall be removed immediately upon  
 11 adoption of this ordinance. All other existing illegal signs as defined by  
 12 Section 2.2304 of this ordinance shall be removed within ninety (90) days after  
 13 adoption of this ordinance.  
 14

15           B. Any sign which was lawfully erected prior to the effective  
 16 date of adoption of this ordinance shall not be required to be removed. All other  
 17 signs shall be removed within one hundred eighty (180) days.  
 18

19           C. In implementing this ordinance the Permit Official shall in-  
 20 spect each sign in the City to evaluate its conformance with all the provisions  
 21 of this ordinance. The following procedures shall apply to signs constructed prior  
 22 to the effective implementation date of this ordinance.  
 23

24           1. Previously Permitted Signs.

25           (a) Previously permitted signs in conformance with all the  
 26 provisions of this ordinance shall be issued a valid permit.  
 27

28           (b) Previously permitted signs not in conformance with the  
 29 provisions of this ordinance shall be removed as described in Section 2.2311.  
 30

31           2. Signs Lacking Valid Permits - All signs lacking valid per-  
 32 mits shall be allowed to apply for a permit.

33           (a) If the sign meets all the provisions of this ordinance,  
 34 a permit shall be granted.  
 35

36           (b) If the sign is not in conformance with the provisions  
 37 of this ordinance, but is conforming to the provisions of the ordinance in effect  
 38 at the time it was constructed, a permit limited to the provisions described in  
 39 Section 2.2311 shall be granted.  
 40

41           Add: Section 2.2312. Definitions. The following definitions shall  
 42 be applicable to the provisions of this ordinance.  
 43

44           A. Attached Sign - Any sign attached to, applied on, or sup-  
 45 ported by any part of a building (such as a wall, roof, window, canopy, awning,  
 46 arcade, or marquee).  
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1                   B. Balloon - An inflatable bag filled with a gas and often  
2 tied to poles or a horizontal support to serve as an attention-getting device.

3  
4                   C. Banner - A piece of flexible material such as cloth, paper  
5 or plastic sheet attached to one or more supports.

6  
7                   D. Billboard - Any off-premises structure in excess of seventy  
8 (70) square feet, whether free-standing or affixed to another structure, upon  
9 which posters or poster sheets can be mounted or pasted thereon or on which mes-  
10 sage(s) and/or illustration(s) can be painted or otherwise applied directly thereto.

11  
12                   E. Canopy Sign - A sign which is mounted on a permanently roofed  
13 shelter covering a sidewalk, driveway, or other similar area.

14  
15                   F. Complex - A building or set of buildings composed of two  
16 (2) or more sections or interrelated parts.

17                   G. Construction Announcement Signs - Signs identifying the  
18 architects, engineers, contractors, and other individuals involved in the con-  
19 struction of a building.

20  
21                   H. Detached Sign - Any sign connected to the ground which is not  
22 an attached sign.

23  
24                   I. Facia Sign - A single-faced building or wall sign which is  
25 parallel to its supporting wall.

26  
27                   J. Flashing Signs - Signs which have flashing, blinking, chang-  
28 ing or fluttering lights or other similar illuminating devices.

29  
30                   K. Free-Standing Sign - A permanent sign which is supported by  
31 one (1) or more uprights or braces in or upon the ground and not attached to any  
32 building or wall which may include a changeable copy display.

33  
34                   L. Garage Sale Sign - A temporary sign announcing a garage or  
35 yard sale.

36  
37                   M. Identification Sign - An on-premises sign that displays no  
38 more than the name, numerical address, crest, insignia or trademark, occupation or  
39 profession of an occupant of the premises or name of any building on the premises.

40  
41                   N. Illegal Signs - Any sign prohibited in Slidell, Louisiana,  
42 by this ordinance.

43  
44                   O. Illuminated Sign - Any sign in which a source of light is  
45 used in order to make readable the message shall be defined as an illuminated sign.

1 P. Institutional Bulletin Board - An on-premises sign con-  
2 taining a surface upon which is displayed the name of a religious institution,  
3 school, library, or community center and the announcement of its service or  
4 activities.  
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8  
9 Q. Integral Sign - Such signs for churches, temples, or names  
10 of public buildings, dates of erection, monumental citations, commemorative tab-  
11 lets and other similar signs when carved into stone, concrete, or other building  
12 material, or made of bronze, aluminum or other permanent type of construction and  
13 made an integral part of the structure to which they are attached.  
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18  
19 R. Non-Conforming Sign - A sign that is not allowed in the  
20 specific zoning district in which it is located.  
21  
22

23 S. Off-Premises Sign - A sign which is not an on-premise sign  
24 and that is not a billboard.  
25  
26

27 T. On-Premises Sign - A sign which identifies or directs atten-  
28 tion to a profession, business, service, activity, product, campaign or attraction  
29 manufactured, sold or offered upon the premises where such a sign is located.  
30  
31  
32

33 U. Portable Sign - Such signs that are not firmly anchored and  
34 secured to either a building or the ground.  
35  
36

37 V. Political Sign - Any sign which indicates the name, cause or  
38 affiliation of anyone seeking public office, or which indicates any issue for  
39 which a public election is scheduled to be held.  
40  
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42

43 W. Premises - Any lot or unplatted tract, or any combination of  
44 contiguous lots or unplatted tracts held under single ownership.  
45  
46

47 X. Private Traffic Directional Signs - Such signs directing  
48 vehicular or pedestrian traffic movement into a premises or within a premises.  
49  
50

51 Y. Projecting Sign - A sign attached to and supported by a  
52 building or other structure and which extends at any angle therefrom.  
53  
54

55 Z. Public Property Signs - Signs that are not located on the  
56 premises of the business or organization being advertised, but are located on  
57 public property.  
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60

61 AA. Public Signs - Signs of a non-commercial nature, and in the  
62 public interest, erected by or upon the order of a public officer in the perform-  
63 ance of his public duty, such as safety signs, zoning signs, memorial plaques,  
64 signs of historical interest and all similar signs, including signs designating  
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1 hospitals, libraries, schools, airports, and other institutions or places of  
2 public interest and concern.

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5 BB. Public Warning Signs - Any sign which warns the public of  
6 possible danger or informs the public of certain restrictions (such as "Beware  
7 of the Dog" or "No Trespassing").  
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11 CC. Real Estate Signs - Temporary signs advertising the sale,  
12 rental, or lease of the premises or part of the premises on which the signs are  
13 displayed.  
14

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17 DD. Roof - The top covering of a building or area designed and  
18 constructed to shield the area underneath from the weather. The term "roof" in-  
19 cludes the term "canopy".  
20

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22  
23 EE. Roof Sign - A sign erected upon or above a roof of a  
24 building and affixed to that roof.  
25

26  
27 FF. Sign - The term "Sign" shall mean and include every sign,  
28 billboard, ground sign, wall sign, roof sign, illuminated sign, projecting sign,  
29 temporary sign, marquee, awning, canopy, and street clock, and shall include any  
30 announcement, declaration, demonstration, display illustration or insignia used  
31 to advertise or promote the interests of any person when the same is placed out  
32 of doors in view of the general public.  
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39 GG. Sign Area - The sign area shall be that area determined by  
40 using actual dimensions where practicable, or approximate dimensions when irregu-  
41 larity of sign shape warrants. Such area shall include the extreme points or  
42 edges of the sign, excluding the supporting structure which does not form part of  
43 the sign proper or of the display.  
44

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49 HH. Snipe Sign - A sign which is attached to trees, utility  
50 poles, or fences except public warning signs. This does not refer to snipe signs  
51 as used in billboards.  
52

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55 II. Special Event Sign - Any sign or display which advertises an  
56 event such as a fair, grand openings, anniversaries, or special designated city-  
57 wide or annual events.  
58

59  
60  
61 JJ. Subdivision Markers - A sign which identifies a subdivision  
62 when located within the subdivision limits.  
63

64  
65  
66 KK. Trademark Flags - A flag bearing the recognized logo or  
67 symbol of an organization, business or corporation.  
68

1 LL. Under-Canopy Sign - A sign which is located beneath or projecting  
2 below a permanent roofed shelter covering a sidewalk, driveway, or other similar  
3 area.  
4  
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6  
7 MM. Unsafe Signs - Any sign which, because of its location, coloring,  
8 illumination, or animation, interferes with a motorist's perception of vehicular  
9 or pedestrian traffic, or intersectional traffic, or traffic control devices, or  
10 of traffic directional signs. Any sign which, because of its construction or  
11 state of repair, is likely to fall or blow down or cause possible injuries to  
12 passers-by.  
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18  
19 NN. Vehicle Sign - Any sign on a vehicle moving along the ground or  
20 on any vehicle parked temporarily, incidental to its principal use for transportation.  
21

22  
23 Add: Section 2.2313. Severability Clause. The sections, paragraphs,  
24 sentences, clauses and phrases of this ordinance are severable, and if any phrase,  
25 clause, sentence, paragraph, or section of this ordinance are declared unconsti-  
26 tutional or invalid by the judgment of any court of competent jurisdiction, such  
27 unconstitutionally or invalidity shall not affect any of the remaining phrases,  
28 clauses, sentences, paragraphs and sections of this ordinance.  
29  
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34  
35 Add: Section 2.2314. Effective Date. This ordinance shall be in  
36 final and full effect on March 15th, 1982.  
37  
38  
39  
40

41 ADOPTED this 24th day of February, 1982.

42  
43 **DELIVERED** 2-26-82  
44 2:45 P to the Mayor

45  
46 **RECEIVED** 3-4-82  
47 3:15 P from the Mayor

48  
49  
50  
51  
52 *Emily M. Mills*  
53 Emily M. Mills  
54 Clerk of the Council  
55  
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68

*Lionel J. Washington*  
Lionel J. Washington  
Councilman, District A  
President of the Council

*M. W. "Webb" Hart*  
M. W. "Webb" Hart  
Mayor