

1 Introduced August 25, 2020, by Councilman
2 Tamborella, seconded by Councilwoman
3 Denham, (by request of Administration)

4 **RESOLUTION R20-27**


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6 A resolution authorizing the Mayor of the City of Slidell to execute a
7 memorandum of understanding with the St. Tammany Chamber of Commerce.

8 WHEREAS, the St. Tammany Chamber of Commerce is a non-profit
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10 corporation dedicated to serving Northshore businesses and the community through
11 advocacy, connectivity, and business support so as to strengthen the business and
12 economic climate of St. Tammany Parish; and

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15 WHEREAS, the City of Slidell desires to enter into a memorandum of
16 understanding with the St. Tammany Chamber of Commerce so as to allow two (2) annual
17 Chamber events at the Slidell Auditorium in exchange for a Chamber Tower Level
18 Membership for the City.

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21 NOW THEREFORE, BE IT RESOLVED by the Slidell City Council that the
22 Mayor of the City of Slidell is hereby authorized to enter into a Memorandum of
23 Understanding with the St. Tammany Chamber of Commerce consistent with those terms
24 in the draft attached hereto as Exhibit A.
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29 **ADOPTED** this 25th day of August, 2020.

30 
31 Kenny Tamborella
32 President of the Council
33 Councilman, District E

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35 Thomas P. Reeves
36 Council Administrator
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EXHIBIT A

MEMORANDUM OF UNDERSTANDING

By and Between

CITY OF SLIDELL

and

ST. TAMMANY CHAMBER OF COMMERCE

This Memorandum of Understanding (“MOU”) is agreed upon by and between the City of Slidell (the “City”) and the St. Tammany Chamber of Commerce (the “Chamber”).

WHEREAS, the Chamber’s mission is to strengthen the business climate of St. Tammany by promoting the community’s continued development and enhancing the economic vitality of the region. The Chamber supports its member businesses in a variety of ways, including by providing peer-to-peer networking opportunities, educating the public at large on issues of importance, and advocating for favorable laws within the state legislature; and

WHEREAS, the Chamber is governed by a board of directors comprised of large and small-owned business leaders, providing various benefits to over 1,000 members with 30,000 collective employees; and

WHEREAS, the City and the Chamber recognize that their efforts and purposes related to quality-of-life, economic development, and community development are interrelated; and

WHEREAS, the Chamber is fully funded by its member businesses, as well as by non-dues income. Having cities as investors, representatives including mayors and council members are able to connect with other entities and business people attending Chamber events and ribbon cuttings; and

WHEREAS, the Chamber provides additional benefits to the City by creating an atmosphere for commerce to occur, which adds to the quality of life of all citizens.

NOW THEREFORE, the parties agree as follows:

The City will allow the Chamber use of the Slidell Auditorium twice per year to host events (appx. \$1,600 value) in exchange for a Tower Level Chamber membership (\$1,500 value). The Chamber will be responsible for providing event insurance as per City requirements and the Chamber will pay any fees to rent table linens for events. The cost of the City of Slidell for cleaning event linens will be passed to the Chamber. Other rental obligations may be required as per City ordinances. The parties acknowledge and agree that they are each receiving commensurate benefits under this MOU. The Tower Level Chamber membership will provide the City of Slidell with various Chamber membership benefits, including:

- Online membership directory listing
- Membership decal
- Member marketing opportunities
- Ability to post job openings & news releases on website, which links to Facebook page

- Ability to post community events on website, which links to Facebook page
- Chamber member event attendance pricing
- Chamber e-newsletters
- 1-year complimentary subscription to Biz New Orleans Magazine
- Membership in the Office Depot discount program
- Eligibility for focus group participation
- Membership surveys
- Access to Chamber travel discount programs
- Public policy forums
- Display marketing materials in Chamber lobby
- One additional complimentary website business category listing
- One complimentary Think Chamber First Email blast

The term of this agreement shall begin on August 1, 2020 (the “Effective Date”) and end on July 31, 2021. Thereafter, the agreement shall automatically renew for additional one (1) year periods, unless any party provides written notice of termination at least (30) days in advance of the then-current term.

Either party shall otherwise have the right to terminate this agreement providing 60 days’ notice via electronic mail or U.S. postal service, subject to fulfilling any reciprocal obligation already accrued. Should pandemic-related restrictions or other acts of God impact a party’s ability to perform under this Agreement, the parties shall work in good faith to agree upon commensurate alternative performance or they shall otherwise agree to terminate this Agreement without further obligation.

IN WITNESS WHEREOF, the parties have executed this Agreement on the dates set forth below, effective as of the Effective Date.

City of Slidell

By: _____ Date _____
 Greg Cromer, Mayor

St. Tammany Chamber of Commerce

By: _____ Date _____
 Lacey Osborne, President/CEO