Introduced July 13, 2010, by Councilman Hicks, seconded by Councilman Cusimano

RESOLUTION R10-22

A resolution by the Slidell City Council supporting the Keep Slidell Beautiful Cigarette Litter Prevention Program and declaring July 2010 as "Cigarette Litter Prevention Month."

WHEREAS, the control of litter and litter prevention is vitally important to the quality of life in the City of Slidell; and

WHEREAS, the citizens, businesses, and City of Slidell have an interest in encouraging every resident to protect and preserve the beauty and cleanliness of the community; and

WHEREAS, Keep America Beautiful, Inc., a national nonprofit organization with a history of addressing litter for over 50 years by encouraging individual responsibility, community partnerships and advocating volunteerism, is addressing an emerging litter problem, namely Cigarette Butt Litter: and

WHEREAS, with a \$1500 grant from KAB, KSB is launching a Cigarette Litter

Prevention Program to reduce cigarette butt litter in the City of Slidell; and

WHEREAS, the Board of Directors of Keep Slidell Beautiful, in cooperation with the City of Slidell, local businesses, community and civic leaders agree that *Cigarette Butt Litter* has become a community-wide problem and have a strong interest in reducing it and eventually eliminating it; and

WHEREAS, all interested residents are invited to support the launch of a Cigarette Litter Prevention Program in the City of Slidell during the month of July.

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NOW THEREFORE BE IT ORDAINED by the Slidell City that it does hereby support the Keep Slidell Beautiful Cigarette Litter Prevention Program and declares July 2010 as "Cigarette Litter Prevention Month."

ADOPTED this 13th day of July, 2010.

Lionel Hicks

President of the Council Councilman, District A

Thomas P. Reeves
Council Administrator