



The City of Slidell

DEPARTMENT OF CULTURAL & PUBLIC AFFAIRS

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GREG CROMER
Mayor

ALEX CAROLLO
Director

June 25, 2019

Dear Olde Towne Business,

The City of Slidell is excited to celebrate the third annual *White Linen & Lagniappe*, on Saturday, August 10, 2019, from 5 to 9 p.m. Enclosed you will find information about the upcoming event.

If you've participated in *White Linen & Lagniappe* or *Arts Evening* before, you're aware that this event brings crowds of up to 5,000 to Olde Towne for shopping, live entertainment and dining. If you're new to Olde Towne, you won't want to miss out on one of our biggest nights!

This event is presented by the City of Slidell, Olde Towne Slidell Main Street, Olde Towne Slidell Merchants Association, and the Slidell Historical Antique Association.

Please see the enclosed information and return your registration form to us no later than Friday, July 26, 2019. We ask for the courtesy of a reply, even if you choose not to participate.

If you have any questions, please call Alex Carollo or Catherine Olivier at (985) 646-4375.

Regards,

Alex Carollo

White Linen & Lagniappe 2019 Host Business Agreement

Please fill out this form and return **no later than Friday, July 26, 2019**. We request the courtesy of a response, even if you are unable to participate this year. PLEASE PRINT LEGIBLY.

Business Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Business Phone: _____

Email Address: _____

Please choose ONE answer for each of these two items. **If not participating, leave item 2 blank.**

1. Yes, I will participate in *White Linen & Lagniappe* on August 10, 2019.
 No, I will be unable to participate this year. Please keep me on the list for future events.
 No, I will not be participating in *White Linen & Lagniappe*. Please remove me from the mailing list.

2. I wish to have artist(s) exhibiting at my location.
 I want to participate but do not wish to exhibit any artists at my location.
 I have my own artist(s) who will be exhibiting and *I will provide artist information for White Linen & Lagniappe publicity no later than June 26, 2019*

Space you will make available for artist (include description, location and dimensions of space)

My First and Second Choices of Artist: (Please leave blank if you have no preference.)

First Choice: _____ Second Choice: _____

Please note: Every effort will be made to place artists you have chosen as your first choice, if they are participating in the event. The final decision will be made by the White Linen & Lagniappe Committee. At this time, the Committee is composing a list of participating artists. Your flexibility is appreciated.

I have read and accept the conditions of the *White Linen & Lagniappe* Host Business Contract.

Host Business Owner

Date

White Linen & Lagniappe 2019

Host Business Contract

With participation in *White Linen & Lagniappe*, the Host Business will comply with the rules and regulations set forth by the *White Linen & Lagniappe* Committee, Department of Cultural & Public Affairs and City of Slidell, including, but not limited to the following:

Prior to the evening of *White Linen & Lagniappe*:

1. The Host Business will be contacted by the Artist(s) no later than Wednesday, August 7, 2019, so that the artists may introduce themselves, discuss display space, special needs and decide on times to set up exhibits.
2. Host Businesses who represent their own artists must provide artist information to the Slidell Department of Cultural Affairs no later than Friday, June 26, 2019.
3. The Host Business will display a *White Linen & Lagniappe* poster in its front window. This poster should arrive in July. The Committee asks that the poster be prominently displayed in your front door or window.
4. The Host Business will be given *White Linen & Lagniappe* cards to keep in their business and hand out to customers. Additional cards can be provided upon request, and will be provided while quantities last.

***White Linen & Lagniappe* Night:**

1. The Host Business will have its business and surrounding area cleaned and well lit for that night.
2. The Host Business will have display space clean and available for the Artist(s) and will give the Artist(s) ample time to set up the display.
3. The Host Business will be open for business from 5:00 to 9:00 p.m.
4. This year, we are once again requesting that businesses refrain from serving heavy refreshments (or limit refreshments to something very light, like cheese and crackers) so that *White Linen & Lagniappe* patrons are encouraged to dine at participating restaurants.
5. In the event of inclement weather, *White Linen & Lagniappe* will be postponed to a future date. Because Louisiana weather can be so unpredictable, we will wait as long as possible to make this judgment call. A final decision will be made no later than noon on Friday, August 9, 2019. Please note that we will not have time to notify businesses and artists individually – please call the Department of Cultural & Public Affairs at (985) 646-4375 or check the city’s website at myslidell.com or the official “City of Slidell, Louisiana” Facebook page for updated information.

If you have any questions or concerns about *Arts Evening*, please call Alex Carollo or Catherine Olivier at the Slidell Department of Cultural & Public Affairs at (985) 646-4375.

Thank you for your participation in this event.