



# *The City of Slidell*

DEPARTMENT DEPARTMENT OF CULTURAL & PUBLIC AFFAIRS  
P. O. Box 828, Slidell, LA 70459 [www.MySlidell.com](http://www.MySlidell.com)  
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GREG CROMER  
Mayor

ALEX CAROLLO  
Director

June 25, 2019

Dear Artist,

The City of Slidell is excited to celebrate the third annual *White Linen & Lagniappe* on Saturday, August 10, 2019, from 5 to 9 p.m. in Olde Towne Slidell.

This event is presented by the City of Slidell, Olde Towne Slidell Main Street, Olde Towne Slidell Merchants' Association, and the Slidell Historical Antique Association.

Enclosed you will find information about the upcoming event. Be sure to send in your Artist Registration Form no later than Friday, July 26, 2019. We will notify artists of their placements by Tuesday, July 30, 2019.

If you have any questions, please call Alex Carollo or Catherine Olivier at (985) 646-4375.

Regards,

Alex Carollo

**Artist Registration Form - *White Linen & Lagniappe* 2019**  
**Saturday, August 10, 2019 from 5:00 p.m. – 9:00 p.m., Olde Towne Slidell**

The City of Slidell is pleased to announce *White Linen & Lagniappe 2019*, a night devoted to the fine and performing arts. On Saturday, August 10, from 5:00 to 9:00 p.m., artists from across the region will display their work in businesses throughout Olde Towne Slidell as we welcome thousands of visitors to the area. We invite your participation.

If you would like to exhibit this year, please fill out this registration form and mail or email it back **no later than Friday, July 26, 2019**. The Committee will then begin the process of placing artists with host spaces as available. We are also encouraging artists to provide demonstrations. If you are interested in doing so, please indicate by checking the appropriate box below.

Any photos (hard copies or *high resolution* digital format) for consideration for use in publicity should be emailed to **culturalaffairs@cityofslidell.org**. They can also be hand-delivered to our office at the Slidell Technology and Cultural Arts Center at 250 Bouscaren Street, Suite 304, or mailed to the City of Slidell Dept. of Cultural & Public Affairs, P.O. Box 828, Slidell, LA 70459. The deadline is **Friday, July 26, 2019**. In submitting works, you are consenting for their use in any publicity related to *White Linen & Lagniappe*. **Your name and title of piece should be indicated on each photo, either in the digital file name or labeled on the back of the photo.**

There is no charge for artists to display within participating Olde Towne businesses.

We hope that you take this opportunity to promote your work in *White Linen & Lagniappe 2019!*

Name: \_\_\_\_\_ Check if photos are enclosed: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Number of pieces I wish to display: \_\_\_\_\_ Media: \_\_\_\_\_ Average size of work \_\_\_\_\_

*Please carefully review the guidelines regarding your display needs. Please note that we make every effort to place artists with a large body of work in businesses that can accommodate them, whenever possible, but cannot guarantee such.*

How much time do you need to set up your artwork? \_\_\_\_\_

Host Business First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_

Notes: \_\_\_\_\_

*If you have no preference of host businesses, please leave these blank.*

Please check here if you are interested in offering a **demonstration** of your art during *White Linen & Lagniappe*.

\_\_\_\_\_  
Artist signature

\_\_\_\_\_  
Date

## ***White Linen & Lagniappe 2019*** **OVERVIEW**

### **IMPORTANT DATES AT A GLANCE:**

Friday, July 26, 2019	Final deadline for artist registration and deadline to submit photos of work for consideration for use in publicity
Tuesday, July 30, 2019	Artists will be notified of their placements for <i>White Linen &amp; Lagniappe</i> by this date
Wednesday, Aug. 7, 2019	Final date for artists to contact the businesses at which they have been placed, to discuss display needs and make necessary arrangements
Saturday, Aug. 10, 2019	<i>White Linen &amp; Lagniappe</i> , 5 to 9 p.m.

### **1. EVENT DATE**

*White Linen & Lagniappe 2019* will be held on Saturday, August 10, from 5:00 to 9:00 p.m.

### **2. RAIN DATE**

In the event of inclement weather, *White Linen & Lagniappe* will be postponed to a future date. Because Louisiana weather can be so unpredictable, we will wait as long as possible to make this judgment call. A final decision will be made no later than noon on Friday, August 9, 2019. Please note that we will not have time to notify businesses and artists individually – please call the Department of Cultural & Public Affairs at (985) 646-4375 or check the city’s website at [myslidell.com](http://myslidell.com) or the official “City of Slidell, Louisiana” Facebook page for updated information.

### **3. ARTIST NOTIFICATIONS AND OBLIGATIONS**

Artists will receive notifications of the location at which they have been placed by Tuesday, July 30. Upon receipt, please review your information carefully and contact your host location no later than Wednesday, Aug. 7, 2019. During the process of matching artists with locations, a number of factors are taken into consideration, including the request of a business to host one or more specific artists, the amount of work the artist wishes to display, the amount of display space available at the host location, and the style of other artists also displaying at this location. If an artist requests a specific business/host location, and that business also requests that specific artist, that combination is guaranteed. *For all other requests, we make every effort to accommodate artists and businesses, but do not guarantee such.*

**IMPORTANT: Artists who register for *White Linen & Lagniappe* but do not honor their commitment will be excluded from participating as artists in future City of Slidell exhibits and events.**

### **4. POLICY REGARDING REFRESHMENTS**

In the past, many artists and/or host businesses have provided refreshments throughout *White Linen & Lagniappe*. While this generosity is appreciated, it has an adverse effect on the restaurants that participate in the event. As such, we prefer that if you do decide to serve refreshments, please limit it to something light and simple, like a cheese tray or cookies.

Thank you for helping make *White Linen & Lagniappe* one of Slidell’s most anticipated cultural events every year!