



The City of Slidell

DEPARTMENT OF CULTURAL & PUBLIC AFFAIRS
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FREDDY DRENNAN
Mayor

ALEX CAROLLO
Director

January 29, 2018

Dear Artist,

The City of Slidell is excited to celebrate the 24th Anniversary of *Arts Evening*, one of St. Tammany's largest cultural festivals, on Saturday, April 14, 2018, from 4 to 9 p.m. Enclosed you will find information about the upcoming event. Among the highlights for this year are:

- During *Arts Evening*, the City of Slidell will host the opening of *From the Vaults of the New Orleans Museum of Art* in the Slidell Cultural Center at City Hall. We anticipate this event will draw more art lovers to Olde Towne, a benefit to all of the participating artists and businesses.
- Chance to be the *Arts Evening 2018* Cover Artist and have your artwork featured on the cover of the *Arts Evening* brochure plus have your work featured on the *Arts Evening 2018* poster. Other works will be selected for inclusion in the *Arts Evening* brochure and will receive extensive promotion in press releases and on the city's website and social media pages. It's free to submit your artwork for consideration. The best way to submit samples of your work is to email them to culturalaffairs@cityofslidell.org by **Friday, March 9, 2018**.

You'll enjoy all this and more with *Arts Evening 2018*. Be sure to read the enclosed information and send in your Artist Registration Form and samples of your artworks no later than **Friday, March 9, 2018**. We will notify artists of their placements by Friday, March 23, 2018.

If you have any questions, please call Alex Carollo or Catherine Olivier at (985) 646-4375.

Regards,

Alex Carollo

Artist Registration Form - Arts Evening 2018
Saturday, April 14, from 4:00 p.m. – 9:00 p.m., Olde Towne Slidell

The City of Slidell is pleased to announce the 24th annual *Arts Evening*, a night devoted to the fine and performing arts. On Saturday, April 14, from 4:00 to 9:00 p.m., artists from across the region will display their work in businesses throughout Olde Towne Slidell as we welcome thousands of visitors to the area. We invite your participation.

If you would like to exhibit this year, please fill out this registration form and mail or email it back **no later than Friday, March 9, 2018**. The Committee will then begin the process of placing artists with host spaces as available. We are also encouraging artists to provide demonstrations. If you are interested in doing so, please indicate by checking the appropriate box below.

Any photos (hard copies or *high resolution* digital format) for consideration for use in publicity should be emailed to **culturalaffairs@cityofslidell.org**. They can also be hand-delivered to our office at the Slidell Technology and Cultural Arts Center at 250 Bouscaren Street, Suite 304, or mailed to the City of Slidell Dept. of Cultural & Public Affairs, P.O. Box 828, Slidell, LA 70459. The deadline is **Friday, March 9, 2018**. In submitting works, you are consenting for their use in any publicity related to *Arts Evening*. **Your name and title of piece should be indicated on each photo, either in the digital file name or labeled on the back of the photo.**

There is no charge for artists to display within participating Olde Towne businesses.

We hope that you take this opportunity to promote your work in *Arts Evening 2018!*

Name: _____ Check if photos are enclosed:

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Email: _____

Number of pieces I wish to display: _____ Media: _____ Average size of work _____

Please carefully review the guidelines regarding your display needs. Please note that we make every effort to place artists with a large body of work in businesses that can accommodate them, whenever possible, but cannot guarantee such.

How much time do you need to set up your artwork? _____

Host Business First Choice: _____ Second Choice: _____

Notes: _____

If you have no preference of host businesses, please leave these blank.

Please check here if you are interested in offering a **demonstration** of your art during the *Arts Evening* event.

Artist signature

Date

ARTS EVENING 2018 OVERVIEW

IMPORTANT DATES AT A GLANCE:

Friday, March 8, 2018	Final deadline for artist registration and deadline to submit photos of work for consideration for use in publicity
Friday, March 23, 2018	Artists will be notified of their placements for <i>Arts Evening</i> by this date
Friday, April 6, 2018	Final date for artists to contact the businesses at which they have been placed, to discuss display needs and make necessary arrangements
Saturday, April 14, 2018	<i>Arts Evening</i>
Sunday, April 15, 2018	<i>Arts Evening</i> rain date

1. EVENT DATE

Arts Evening 2018 will be held on Saturday, April 14, from 4:00 to 9:00 p.m.

2. RAIN DATE

In the event of inclement weather, *Arts Evening* will be postponed to Sunday, April 15, from 4:00 to 9:00 p.m. Because Louisiana weather can be so unpredictable, we will wait as long as possible to make this judgment call. A final decision will be made no later than noon on Saturday. Please note that we will not have time to notify businesses and artists individually – please call the Department of Cultural & Public Affairs at (985) 646-4375 or check the city’s website at MySlidell.com or the official “City of Slidell, Louisiana” Facebook page for updated information.

3. ARTIST NOTIFICATIONS AND OBLIGATIONS

Artists will receive notifications of the location at which they have been placed by Friday, March 23. Upon receipt, please review your information carefully and contact your host location no later than Friday, April 6. During the process of matching artists with locations, a number of factors are taken into consideration, including the request of a business to host one or more specific artists, the amount of work the artist wishes to display, the amount of display space available at the host location, and the style of other artists also displaying at this location. If an artist requests a specific business/host location, and that business also requests that specific artist, that combination is guaranteed. *For all other requests, we make every effort to accommodate artists and businesses, but do not guarantee such.*

IMPORTANT: Artists who register for *Arts Evening* but do not honor their commitment will be excluded from participating as artists in future City of Slidell exhibits and events.

4. POLICY REGARDING REFRESHMENTS

In the past, many artists and/or host businesses have provided refreshments throughout *Arts Evening*. While this generosity is appreciated, it has an adverse effect on the restaurants that participate in the event. As such, we prefer that if you do decide to serve refreshments, please limit it to something light and simple, like a cheese tray or cookies.

Thank you for helping make *Arts Evening* one of Slidell’s most anticipated cultural events every year!